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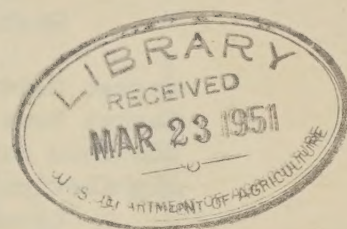
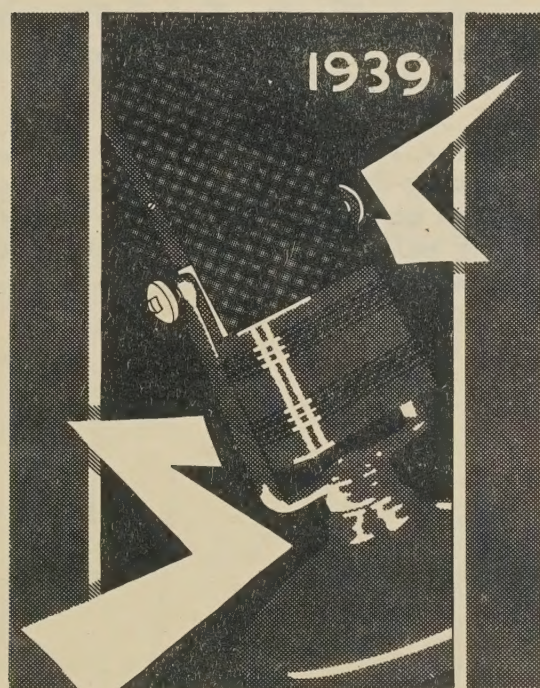


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Reserve

# DIRECTORY OF MARKET NEWS

## Broadcasts



## U. S. DEPARTMENT OF AGRICULTURE

BUREAU OF AGRICULTURAL ECONOMICS



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# LOCATION AND POWER OF RADIO STATIONS BROADCASTING MARKET NEWS

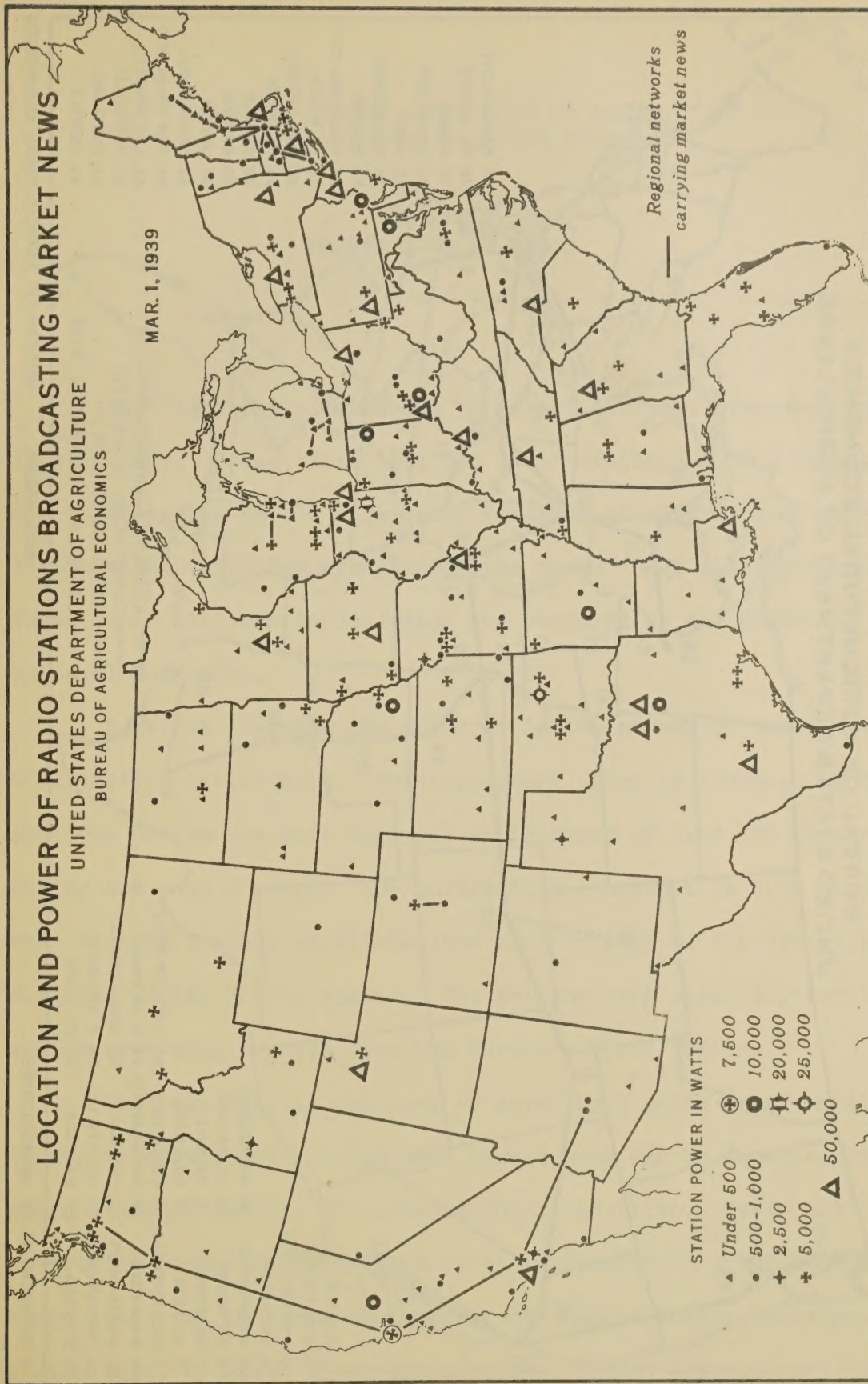
UNITED STATES DEPARTMENT OF AGRICULTURE  
BUREAU OF AGRICULTURAL ECONOMICS

MAR. 1, 1939

Regional networks  
— carrying market news

STATION POWER IN WATTS

△	Under 500	⊕	7,500
•	500-1,000	●	10,000
+	2,500	⊞	20,000
*	5,000	⊠	25,000
Δ	50,000		





# MARKET NEWS WIRE AND RADIO SYSTEM, 1939

BUREAU OF AGRICULTURAL ECONOMICS  
UNITED STATES DEPARTMENT OF AGRICULTURE

1. BOSTON  
2. NEW YORK  
3. PHILADELPHIA  
4. BALTIMORE  
5. WASHINGTON  
6. RICHMOND  
7. RALEIGH  
8. ATLANTA  
9. JACKSONVILLE  
10. NASHVILLE  
11. MONTGOMERY  
12. THOMASVILLE  
13. BUFFALO  
14. PITTSBURGH  
15. CLEVELAND  
16. DETROIT  
17. COLUMBUS  
18. CINCINNATI  
19. INDIANAPOLIS  
20. CHICAGO  
21. LOUISVILLE  
22. WAUPACA  
23. STEVENS POINT  
24. S. ST. PAUL  
25. MINNEAPOLIS  
26. E. ST. LOUIS  
27. ST. LOUIS  
28. KANSAS CITY  
29. ST. JOSEPH  
30. OMAHA  
31. SIOUX CITY  
32. AMES  
33. DES MOINES  
34. WICHITA  
35. OKLAHOMA CITY  
36. FT. WORTH  
37. SAN ANTONIO  
38. HOUSTON  
39. DENVER  
40. CASPER  
41. OGDEN  
42. SACRAMENTO  
43. SAN FRANCISCO  
44. LOS ANGELES  
45. CORVALLIS  
46. PORTLAND  
47. SEATTLE

— LEASED TELEGRAPH WIRE  
..... COMMERCIAL TELEGRAPH  
- - - RADIO TELEGRAPH  
- . - LEASED OR COMMERCIAL WIRE

BUREAU OF AGRICULTURAL ECONOMICS

U. S. DEPARTMENT OF AGRICULTURE



UNITED STATES DEPARTMENT OF AGRICULTURE  
Bureau of Agricultural Economics

MARKET NEWS BY RADIO

The first radio broadcast of market news was presented nearly 19 years ago. Today, more than 345 radio stations in the United States are broadcasting one or more daily programs of agricultural market information. With few exceptions, the market news information used by these radio stations is collected and compiled by the Bureau of Agricultural Economics.

A marked increase has occurred in the number of radio stations broadcasting market news. This directory shows an increase of 90 stations during the past year and an increase of over 160 stations during the past 2 years. The information contained in this directory was obtained through questionnaires sent to each of the 726 radio stations in the United States. The returns were carefully tabulated and checked with reports from the Bureau's field offices.

The Directory is designed to serve as a guide to farmers and others interested in knowing what market news can be obtained from radio stations serving the area in which they live. It is not intended to provide complete information on all agricultural programs - such as those presented by other agencies of the United States Department of Agriculture, by State extension services, County agricultural agents, local and national farm organizations, and by individual radio stations.



### Local, Regional, National Programs

LOCAL. Local programs still provide the backbone of market news broadcasts. It is through these local broadcasts that the farmer in a given community is best served with the facts he needs to know about the markets in which he sells his farm products.

REGIONAL. The problem of getting market news to the radio station located at some distance, has made necessary arrangements for regional distribution of market news. This has been done in two ways: first, by the presentation of market news over a regional network (see map); and second, the distribution of regional market reports to independent stations within a given territory. Regional programs make it possible to provide some of the essential market news to farmers who would otherwise be unable to obtain this information with the promptness which radio provides.

The returns from the Directory questionnaires showed that a large percentage of the radio stations depend upon press associations for part, if not all, of their market news. This is particularly true of those radio stations located in cities or towns where the Bureau does not maintain a Market News Office.

NATIONAL. The National Farm and Home program carries a daily "Swing of the Markets". It is the purpose of this daily market digest to provide the latest available quotations ("up to an hour ago") as a guide to market trends. These broadcasts give highlight information on cotton, butter, eggs, livestock, grain and selected fruits and vegetables at the leading terminal markets and in the principal producing sections. (See page 74 for a list of stations which carry the National Farm and Home program).

In addition to the market news reports, market and other agricultural information from the BAE is disseminated through the National Farm and Home Program of the National Broadcasting Company, through press associations to individual radio stations, through radio programs broadcast by state and county extension specialists, and through regional programs. The Western Farm and Home Program presented at 12 o'clock, noon (PST) over N.B.C.'s West Coast stations under the direction of the Radio Service of the United States Department of Agriculture uses considerable BAE information. Such reports also are used by the New England Radio News Service in its broadcasts each midday over the Colonial Network and over two New England N.B.C. stations. These New England programs are under the cooperation of the Soil Conservation Service, Agricultural Adjustment Administration, department of agriculture of New England, and the State extension services of New Hampshire, Massachusetts, and Rhode Island.

### Improving the Service

In a study of listener-interest made during the past year by the Bureau in cooperation with stations WOI and WLS, questionnaires were sent to more than 18,000 farmers in Michigan, Indiana, Illinois, Wisconsin and Iowa. The purpose of the study was to determine the use being made of the market news broadcasts, and to obtain such information that would



enable the Bureau and the radio stations to give farmers information they need and want for the daily conduct of their farm business. The response to these questionnaires made it evident that the noon hour is the most convenient and the most popular time for the presentation of market reports. They also showed, however, an increased number of farmers listening to early morning broadcasts and expressing a preference for them. Considerable sentiment also was expressed for an evening market summary.

No general agreement was noted in the expressions on how the present market news service by radio could be improved, but the following suggestions summarize the comments received.

(1) Farmers reiterated their oft-expressed desire that the period during which market news is broadcast should be definitely fixed and that changes in the scheduled time should be made only after adequate notice to the listeners.

(2) They asked for better informed announcers. The number of returns which commented on this point indicates that the announcer's knowledge of markets and commodities is definitely reflected in his presentation of market reports. A number of the returns also indicated that the same voice should broadcast each report, so that the voice, as well as time and content may be a part of the tradition of the program.

(3) Some farmers asked for more information on wool, others wanted additional information on livestock, dairy, poultry, fruit, vegetables, etc. Some wanted more markets reported upon. A few remarked that too many markets were reported. Still others wanted changes made for wholly personal reasons.

#### What Individual Stations Are Doing

Many radio stations are providing well-rounded agricultural programs of service to their rural audiences. It is not possible to list here, however, these stations and networks nor the manner in which they are using their facilities in the dissemination of market news and other factual information on the production and marketing of farm products. One station in a middlewestern state has maintained the same schedule of four market news broadcasts daily for the past 11 years. Several stations are making it possible for the local BAE representative to broadcast the market reports direct from the market through remote control facilities. At least two radio stations present interesting and helpful broadcasts direct from farms by using portable transmitters.

Another station is using portable recording equipment in order to present talks by agricultural leaders on an early morning program when it would have been impossible for the speakers to be present at the time of the broadcast. In a southeastern state a state-wide network is frequently provided a Department spokesman for special broadcasts covering important agricultural meetings. A number of stations in the Cotton Belt are flashing the cotton futures prices for the nearest trading mouth at New York and New Orleans as often as four times a day; and some of these stations are also presenting a daily summary of cotton market activities.

Elwyn J. Rowell,  
Division of Economic Information.



NOTES

1. The schedules on the pages that follow are correct as of February 1, 1939, insofar as it has been possible to obtain the information from individual radio stations and market news offices of the Bureau.

2. As the seasons for different commodities change listeners will find some change in the content of the market news broadcasts.

3. The time given in the various schedules is the local time for the zone in which the station is located.

Communication concerning the information in this directory, broadcasting market news, or questions dealing with the market news service of the Bureau may be addressed to:

Division of Economic Information  
Bureau of Agricultural Economics  
U. S. Department of Agriculture  
Washington, D. C.



MARKET NEWS BROADCASTING SCHEDULES

ALABAMA

BIRMINGHAM: Alabama Polytechnic Institute, University of Alabama  
and Alabama College  
Station WAPI Kilocycles 1140 Power 5,000 watts

Daily

12:20-12:25 p.m. Cotton - closing New York and New Orleans  
10 spot markets previous day  
Livestock - Birmingham  
Vegetable and dairy markets - Birmingham

---

BIRMINGHAM: Birmingham Broadcasting Company, Inc..  
Station WBRC Kilocycles 930 Power 5,000 watts-day  
1,000 watts-night

Daily

9:30 a.m. Cotton and Grain - opening  
12:30 p.m. Cotton  
3:00 p.m. Cotton and Grain - closing

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DOTHAN: John T. Hubbard, Julian C. Smith, Fred C. Moseley  
Station WAGF Kilocycles 1370 Power 250 watts-day

Daily

10:15 a.m. Livestock - Albany, Columbus, Moultrie, Thomasville,  
Tifton, Dothan, Jacksonville  
11:30 a.m. Hogs and cattle - Dothan  
12:45, 3:00 p.m. Wheat, Corn - Chicago  
Cotton - New York

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MOBILE: Pape Broadcasting Company  
Station WAIA Kilocycles 1380 Power 1,000 watts-day  
500 watts-night

Daily

1:30 p.m. Cotton, cottonseed meal and oil - Mobile, New Orleans  
Corn, Oats, Butter and eggs - Chicago  
Naval stores

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ALABAMA - cont'd.

MONTGOMERY:                   Montgomery Broadcasting Company, Inc.  
Station WSFA Kilocycles 1410 Power 1,000 watts-day  
500 watts-night

Daily

9:55-10:00 a.m.   Cotton - New York and New Orleans  
Livestock - Thomasville, Georgia and other markets  
11:55-12:00 noon   Same commodities and markets  
2:30- 2:35 p.m.   Same commodities and markets

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SELMA:                       Selma Broadcasting Company, Inc.  
Station WHBB Kilocycles 1500 Power 100 watts

Daily

11:00 a.m.       Grain - opening  
Cotton - New York and New Orleans  
12:00-12:30 p.m.   Livestock, poultry, butter, eggs, cotton - Selma  
3:00 p.m.       Grain - closing  
Cotton - New York and New Orleans

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ARIZONA

LOWELL:                   Copper Electric Company, Inc.  
Station KSUN Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

1:00-1:06 p.m.   Livestock and produce - Los Angeles

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PHOENIX:                   Salt River Valley Broadcasting Company  
Station KOY Kilocycles 1390 Power 1,000 watts

Daily

8:00 a.m.       Grain, cotton, etc.  
12:30-12:40 p.m.   Grain, etc.  
12:55- 1:00 p.m.   Poultry, livestock receipts and prices - Los Angeles  
1:45- 1:50 p.m.   Cotton close  
6:30 p.m.       Grain, livestock, etc.

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PHOENIX:                   KTAR Broadcasting Company  
Station KTAR Kilocycles 620 Power 1,000 watts

Daily

10:00-10:15 a.m.   Butter, eggs - Los Angeles

---



ARIZONA - cont'd.

TUCSON: Tucson Motor Service Company  
Station KGAR Kilocycles 1370 Power 250 watts-day  
100 watts-night  
Daily  
1:00-1:05 p.m. Livestock, butter, eggs, cotton, poultry - Los Angeles

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ARKANSAS

BLITHEVILLE: Charles Leo Lintzenich  
Station FLCN Kilocycles 1290 Power 100 watts-day  
Daily  
12 noon, 2:30, Cotton markets  
9:15 p.m.

---

EL DORADO: Radio Enterprises, Inc.  
Station KELD Kilocycles 1370 Power 100 watts  
Daily  
10:15-10:30 a.m. Cotton opening - New York, New Orleans  
Grain - Chicago  
3:30-3:45 p.m. Closing quotations on above

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HOT SPRINGS: Hot Springs Chamber of Commerce  
Station KTHS Kilocycles 1060 Power 10,000 watts  
Daily  
12:10 p.m. Livestock and cotton

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JONESBORO: Jay P. Beard  
Station KBIM Kilocycles 1200 Power 100 watts-day  
Daily  
11:30 a.m. Butter and eggs - Chicago

---

LITTLE ROCK: Arkansas Radio and Equipment Company  
Station KARK Kilocycles 890 Power 1,000 watts-day  
500 watts-night  
Daily  
6:20-6:25 a.m. ) Livestock prices - Pine Bluff  
12:10-12:15 p.m.)  
3:15 p.m. Cotton close

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ARKANSAS -cont'd.

PINE BLUFF: Universal Broadcasting Corporation  
Station KOTN Kilocycles 1500 Power 100 watts  
Daily  
11:00-11:05 a.m. Cotton - New York  
Grain - Chicago  
Cottonseed oil  
Livestock (hogs, cattle, sheep, goats) - Pine Bluff

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SILOAM SPRINGS: KUOA, Incorporated  
Station KUOA Kilocycles 1260 Power 5,000 watts-day  
Daily  
11:00 a.m. Livestock - Chicago, Kansas City, St. Louis  
Grain, Produce - Chicago, Kansas City  
12:15 p.m. Produce - Kansas City, Chicago

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CALIFORNIA

BAKERSFIELD: McClatchy Broadcasting Company  
Station KERN Kilocycles 1370 Power 100 watts  
Daily  
1:00 p.m. Cotton quotations  
(Fridays 1:30 p.m.)

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CHICO: Golden Empire Broadcasting Company  
Station KHSL Kilocycles 1260 Power 250 watts  
Daily  
12:00-12:15 p.m. Grain, livestock, fruits, vegetables, eggs,  
butter, poultry - San Francisco

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EUREKA: Redwood Broadcasting Company, Inc.  
Station KIEM Kilocycles 1450 Power 1,000 watts-day  
500 watts-night  
Daily  
12:45-1:10 p.m. Dairy, poultry - San Francisco

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FRESNO: George Harm  
Station KARM Kilocycles 1310 Power 100 watts  
Daily  
6:00-6:30 a.m. Fruits, vegetables, butter and eggs - Los Angeles,  
Chicago, New York  
Poultry - Los Angeles, Chicago  
Livestock - San Francisco, Chicago  
Apple market, Cotton futures - Chicago, New York  
Grain - Chicago closing

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CALIFORNIA -cont'd.

FRESNO:

McClatchy Broadcasting Company  
Station KMJ Kilocycles 580 Power 1,000 watts

Daily

6:45 a.m. Poultry markets previous day  
7:30-7:35 a.m. Livestock, estimated receipts - San Francisco,  
Los Angeles  
12:20-12:25 p.m. Livestock, closing - San Francisco, Los Angeles

---

LOS ANGELES:

Earle C. Anthony, Inc.  
Station KECA Kilocycles 1430 Power 5,000 watts-day  
1,000 watts-night

Daily

Mon-Tue-Thurs-Fri.

11:45-12:00 m.)

Alfalfa hay, livestock

Wed.

12:15-12:30 p.m.)

Fruits and vegetables - Los Angeles

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LOS ANGELES:

KMPC, The Station of the Stars, Inc.  
Station KMPC Kilocycles 710 Power 500 watts

Daily

10:30-10:45 a.m. Fruit and vegetable market - Los Angeles

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LOS ANGELES:

Columbia Broadcasting System, Inc.  
Station KNX Kilocycles 1050 Power 50,000 watts

Daily

6:00-6:15 a.m. Fruit and vegetable markets - Los Angeles  
Butter and egg, poultry, alfalfa  
12:24-12:25 p.m. Livestock reports - Los Angeles

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LOS ANGELES:

Radio Broadcasters, Inc.  
Station KRKD Kilocycles 1120 Power 2,500 watts-day  
500 watts-night

Daily

6:30-6:45 a.m.)  
7:45-8:00 a.m.)

Egg prices

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MERCED:

Merced Star Publishing Company  
Station KYOS Kilocycles 1040 Power 250 watts-day

Daily

8:30-8:45 a.m. Poultry, eggs, butter, cheese, livestock - close  
previous day.  
12:15-12:30 p.m. Poultry - San Francisco  
4:15-4:30 p.m. Livestock and poultry

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CALIFORNIA - cont'd.

MODESTO: Thomas R. McTammany & William H. Bates, Jr.  
Station KTRB Kilocycles 740 Power 250 watts-day

Daily

1:50-1:55 a.m. Livestock, grain, potatoes  
12:35-12:38 p.m. Grain - Chicago  
5:00-5:03 p.m. Eggs, cheese, butter - San Francisco

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MONTEREY: Monterey Peninsula Broadcasting Company  
Station KDON Kilocycles 1210 Power 100 watts

Daily

7:25-7:28 a.m. Dairy and poultry - San Francisco  
12:25-12:28 p.m. Lettuce  
(in season)

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OAKLAND: Tribune Building Company  
Station KIX Kilocycles 880 Power 1,000 watts

Daily

9:30 a.m. Grain - Chicago  
7:15, 9:30 p.m. Butter, eggs, cheese quotations

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SACRAMENTO: McClatchy Broadcasting Company  
Station KFBK Kilocycles 1490 Power 10,000 watts

Daily

4:45-5:00 p.m. Poultry, butter, eggs, livestock, grain -  
summary of West Coast markets.

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SAN DIEGO: Don Lee Broadcasting System  
Station KGB Kilocycles 1330 Power 1,000 watts

Daily

8:05 a.m.) Grain and cotton markets  
1:30 p.m.)

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SAN FRANCISCO: National Broadcasting Company, Inc.  
Station KGO Kilocycles 790 Power 7,500 watts

Daily

12:00-12:15 p.m. Grain - Chicago, San Francisco, Portland  
Livestock - San Francisco, Portland  
Apples, pears - New York, Chicago  
Potato - Chicago, Portland  
Butter, eggs, cheese, turkeys in season -  
Los Angeles, San Francisco, Portland  
12:15-12:30 p.m. Livestock - So. San Francisco  
Butter, eggs, cheese, poultry - San Francisco  
Wheat, barley, corn, oats - Chicago, San Francisco  
Flax - Minneapolis  
Fruits, vegetables (including carlot sales of  
potatoes and onions)

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CALIFORNIA - cont'd.

SAN JOSE: Pacific Agricultural Foundation, Ltd.  
Station KQW Kilocycles 1010 Power 1,000 watts

Daily

12:10-12:13 p.m. Fruit and vegetable market - San Francisco

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SANTA ANA: The Voice of the Orange Empire, Inc., Ltd.  
Station KVOE Kilocycles 1500 Power 100 watts

Daily

1:30-1:40 p.m. )  
except Wed. 2:00-2:10 p.m.) Grain - Chicago, Winnipeg  
& Sat. 11:30-11:40 a.m.)

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SANTA BARBARA: The News Press Publishing Company  
Station KTMS Kilocycles 1220 Power 500 watts

Daily

5:45 p.m. Summary of Citrus Market

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VISALIA: Tulare-Kings Counties Radio Associates  
Station KTKC Kilocycles 1190 Power 250 watts-day

Daily

12:55-1:00 p.m. Grain, poultry, dairy - Visalia  
Livestock, poultry- San Francisco, Los Angeles  
Wheat - Chicago  
Cotton - New York

---

WATSONVILLE: John P. Scripps  
Station KHUB Kilocycles 1310 Power 250 watts-day

Daily

6:45-7:00 a.m. Poultry, livestock, vegetables

---

COLORADO

COLORADO SPRINGS: Out West Broadcasting Company  
Station KVOR Kilocycles 1270 Power 1,000 watts

Daily

1:00-1:15 p.m. Livestock, poultry, butter and eggs, closing  
grain - Denver  
NOTE: Program originates in KLZ, Denver, Colorado

---

DENVER: KLZ Broadcasting Company  
Station KLZ Kilocycles 560 Power 5,000 watts-day  
1,000 watts-night

Daily

6:15 a.m. Livestock, estimated receipts - Denver  
1:00-1:15 p.m. Livestock, poultry, butter and egg, closing  
grain - Denver

---

COLORADO - cont'd.

DURANGO: San Juan Broadcasting Company  
Station KIUP Kilocycles 1370 Power 100 watts

Daily

12:15-12:20 p.m. Livestock - Denver  
12:30 p.m. Wheat, corn - Chicago

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GREELEY: The Mid-Western Radio Corporation  
Station KEKA Kilocycles 880 Power 1,000 watts-day  
500 watts-night

Daily

6:00-6:15 a.m. )  
10:55-11:00 a.m.)  
11:45-12:00 m. ) Livestock - Chicago, Kansas City, Omaha, Denver  
12:40-12:45 p.m.)  
9:00-9:15 p.m. )  
1:00-1:05 p.m. Livestock, grain - Chicago closing

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CONNECTICUT

BRIDGEPORT: The Yankee Network, Inc.  
Station WICC Kilocycles 600 Power 1,000 watts-day  
500 watts-night

Daily

12:15-12:30 p.m. Produce, summary of markets - Boston

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HARTFORD: Travelers Broadcasting Service Corporation  
Station WTIC Kilocycles 1040 Power 50,000 watts

Saturday

1:15-1:20 p.m. Butter, egg, fruit, and vegetable

---

FLORIDA

DAYTONA BEACH: W. Wright Esch  
Station WMFJ Kilocycles 1420 Power 100 watts

Daily

12:45-12:55 p.m.)  
6:30-6:45 p.m. ) Cotton, corn and wheat

---

GAINESVILLE: University of Florida  
Station WRUF Kilocycles 830 Power 5,000 watts-day

Daily

12:48-12:50 p.m. Citrus shipments in season  
12:50-12:55 p.m. Hog market - Thomasville, Georgia  
Cattle, egg, poultry, fruit, vegetable - Jacksonville  
Livestock (twice weekly) - Baltimore

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FLORIDA - cont'd.

JACKSONVILLE: City of Jacksonville  
Station WJAX Kilocycles 900 Power 5,000 watts-day  
1,000 watts-night

Daily  
1:30 p.m. Livestock  
10:30 a.m. )  
12:30, 4:00 p.m.) Cotton

---

LAKE LAND: Lake Region Broadcasting Company  
Station WIAK Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily  
12:00-12:30 p.m.)  
1:05-1:15 p.m. ) Fruits (especially citrus) and vegetables  
7:55-8:00 p.m. )

---

MIAMI: Miami Broadcasting Company  
Station WQAM Kilocycles 560 Power 1,000 watts

Daily  
6:30-6:45 a.m. Fruits and vegetables - Miami  
1:00-1:05 p.m. Grain - Chicago  
3:00-3:05 p.m. Poultry and egg - Miami  
5:00-5:05 p.m. Cotton

---

ORLANDO: Orlando Broadcasting Company, Inc.,  
Station WDBO Kilocycles 580 Power 5,000 watts-day  
1,000 watts-night

Daily  
12:40-12:45 p.m.)  
5:30-5:45 p.m. ) Grain

Saturday  
12:40-12:47 p.m. Livestock - Kissimmee

---

TAMPA: Tampa Times Company  
Station WDAE Kilocycles 1220 Power 5,000 watts-day  
1,000 watts-night

Daily  
1:05-1:10 p.m. Eggs, fruits, nuts, vegetables, live poultry -  
Florida markets

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GEORGIA

ALBANY: Americus Broadcast Corporation  
Station WGPC Kilocycles 1420 Power 100 watts

Daily  
11:30 a.m. Grain - Chicago  
2:50-2:55 p.m. Hog market - Thomasville and others

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GEORGIA - cont'd.

ATLANTA: Georgia School of Technology  
Station WGST Kilocycles 890 Power 5,000 watts-day  
1,000 watts-night

Daily  
6:15-6:25 a.m. Livestock and vegetables

---

ATLANTA: Atlanta Journal Company  
Station WSB Kilocycles 740 Power 50,000 watts

Daily  
9:15-9:16 a.m. Cotton - New York and New Orleans opening  
9:45-10:00 a.m.)  
11:00-11:01 a.m.)  
12:00-12:01 a.m.) Cotton - New York, New Orleans, Liverpool  
1:00-1:01 p.m.)  
3:00-3:15 p.m.)  
3:00-3:15 p.m. Cottonseed oil - New York  
Raw sugar, butter, eggs  
Fruits and vegetables - Atlanta  
Grain, hog market, - Chicago

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AUGUSTA: Augusta Broadcasting Company  
Station WRDW Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily  
7:30-7:32 a.m. Cotton

---

MACON: Southeastern Broadcasting Company, Inc.  
Station WMAZ Kilocycles 1180 Power 5,000 watts-day  
1,000 watts-night

Daily  
10:45 a.m.)  
12:15 p.m.) Grain (wheat, corn, oats) - Chicago  
3:30 p.m.) Cotton - New York, New Orleans  
Saturday )  
10:45 a.m.) Note: Markets on peaches and watermelons in season.  
1:15 p.m.)

---

ROME: Rome Broadcasting Corporation  
Station WRGA Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily  
12:50 p.m. Produce, tobacco, grain - Atlanta and other markets  
Cotton - New York and New Orleans

---



GEORGIA - cont'd.

THOMASVILLE: H. Wimpy  
Station WPAX Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily  
10:30 a.m. Hog market - opening Chicago and Southeastern  
5:15-5:25 p.m. Livestock - Albany, Columbus, Moultrie, Tifton,  
and Thomasville, Georgia; Dothan and Montgomery,  
Alabama; Jacksonville, Chicago, Nashville,  
Baltimore

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IDAHO

BOISE: Boise Broadcast Station  
Station KIDO Kilocycles 1350 Power 2,500 watts-day  
1,000 watts-night

Daily  
12:35-12:45 p.m. Potato markets

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IDAHO FALLS: KID Broadcasting Company  
Station KID Kilocycles 1320 Power 5,000 watts-day  
500 watts-night

Daily  
12:45-1:00 p.m. Grain  
1:15-1:30 p.m. Livestock markets

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LEWISTON: H. E. Studebaker  
Station KRLC Kilocycles 1390 Power 250 watts

Daily  
8:30 a.m. Grain  
12:15 p.m.

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NAMPA: Frank E. Hurt  
Station KFXD Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily  
6:25 p.m. Eggs, poultry, grain, livestock

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POCATELLO: Radio Service Corporation  
Station KSEI Kilocycles 900 Power 1,000 watts-day  
250 watts-night

Daily  
7:15 a.m. Livestock - Ogden, Salt Lake City  
9:00 a.m., 12:30 p.m. Grain - Chicago

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IDAHO - cont'd

TWIN FALLS: Radio Broadcasting Corporation  
Station KTFI Kilocycles 1240 Power 1,000 watts

Daily

12:50-12:55 p.m. Potatoes, beans, wheat, etc. - Twin Falls

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ILLINOIS

BLOOMINGTON: Arthur Malcolm McGregor and Dorothy Charlotte McGregor  
Station WJBC Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

9:35-9:45 a.m. Estimated livestock receipts - Chicago  
Opening grain markets - Chicago  
Cream and egg price - Bloomington  
10:44 a.m. Present prices Chicago grains  
Liverpool close  
6:30 p.m. Closing livestock - Bloomington, Chicago  
Grain - Bloomington

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CARTHAGE: Superior Broadcasting Service, Inc.  
Station WCAZ Kilocycles 1070 Power 100 watts-day

Daily

7:00-7:05 a.m. Livestock receipts, prices, etc.  
7:08, 7:45, 8:45, Poultry prices  
9:45, 11:45, 1:08p.m.  
1:00-1:06 p.m. Livestock - Bushnell Stockyards and E. St. Louis

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CHAMPAIGN: Champaign News Gazette, Inc.  
Station WDWS Kilocycles 1370 Power 250 watts-day  
100 watts-night

Daily

9:30-9:45 a.m. )  
11:30-11:35 a.m. )  
1:00-1:05 p.m. } Grain - Chicago and Liverpool  
1:30-1:35 p.m. )  
2:30-2:35 p.m. )  
11:05-11:10 a.m. Livestock - Omaha, St. Joseph, Chicago, E. St. Louis,  
Indianapolis  
12:00-12:15 p.m. Livestock - Omaha, St. Joseph, Chicago, Indianapolis,  
Liverpool

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CHICAGO: Drovers Journal Publishing Company  
Station WAAF Kilocycles 920 Power 1,000 watts-day

Daily

6:05-6:07 a.m. )  
6:15-6:17 a.m. )  
6:30-6:32 a.m. ) Livestock - Chicago  
6:45-6:47 a.m. )  
11:30-11:35 a.m. )  
1:30-1:35 p.m. )

Sundays

3:00-3:01 p.m. Livestock - estimated receipts Chicago following day



ILLINOIS - cont'd.

CHICAGO: Chicago Federation of Labor  
Station WCFL Kilocycles 970 Power 5,000 watts

Daily

12:15-12:30 p.m. Grain, livestock, cotton - Chicago

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CHICAGO: WGN, Incorporated  
Station WGN Kilocycles 720 Power 50,000 watts

Daily

12:30-12:35 p.m. Grain - Chicago

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CHICAGO: WJJD, Incorporated  
Station WJJD Kilocycles 1130 Power 20,000 watts

Daily

9:58-10:00 a.m. Feed and grain market review  
1:15-1:25 p.m. Livestock  
1:26-1:27½ p.m. Butter and eggs  
1:27½-1:29 p.m. Grain

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CHICAGO: Agricultural Broadcasting Company  
Station WLS Kilocycles 870 Power 50,000 watts

Daily

6:00-6:15 a.m. Livestock - Chicago  
6:57 a.m. Livestock - Chicago, St. Louis, Indianapolis  
8:44 a.m. Hogs and other livestock  
10:45-10:55 a.m. Sheep, dressed veal, other livestock, poultry,  
butter and eggs  
11:45 a.m. Fruits and vegetables - Chicago  
12:00-12:30 p.m. Butter and eggs (close) - Chicago  
12:45-12:55 p.m. Sheep and livestock - Chicago  
1:30 p.m. Grain - Chicago

Saturday

6:00-6:15 a.m. Livestock - Chicago  
8:44 a.m. Hogs and livestock - Chicago  
10:50-10:55 a.m. Butter and eggs, Wisconsin cheese  
11:57 a.m. Wool - Boston  
11:59 a.m. Butter and eggs (close)  
12:30 p.m. Grain - Chicago  
12:37-12:45 p.m. Livestock (weekly review)

Sunday

11:58 a.m. Livestock - Chicago, St. Louis, Indianapolis  
7:15-7:22 p.m. Livestock - Chicago

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ILLINOIS - cont'd.

DANVILLE: Northwestern Publishing Company  
Station WDAN Kilocycles 1500 Power 250 watts-day

Daily

9:00-9:05 a.m. Livestock receipts at midwestern points  
9:30-9:35 a.m. Hogs, grain - Chicago  
10:30-10:35 a.m.) Grain - Liverpool, Chicago, Winnipeg, Minneapolis,  
11:30-11:35 a.m.) Kansas City, Buenos Aires, Rotterdam  
Butter and egg - Chicago  
  
1:30-1:35 p.m.) Grain - Chicago, Winnipeg, Kansas City, Minneapolis,  
2:30-2:35 p.m.) St. Louis

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EAST DUBUQUE: Sanders Brothers Radio Station  
Station WKBB Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

12:45-12:50 p.m. Livestock and grain - Chicago

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EAST ST. LOUIS Mississippi Valley Broadcasting Company, Inc.  
Station WTMV Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

6:15-6:25 a.m. Livestock, estimated receipts - St. Louis, Springfield  
12:15-12:20 p.m. Livestock, opening prices - St. Louis, Springfield  
3:15-3:20 p.m. Livestock, closing prices - St. Louis, Springfield

Saturday

3:15-3:30 p.m. Grain, fruit, vegetable

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GALESBURG: Galesburg Broadcasting Company  
Station WGIL Kilocycles 1500 Power 250 watts-day

Daily

9:30-9:31 a.m. Livestock, opening - Galesburg  
12:05-12:10 p.m. Livestock - Chicago  
Grain - Peoria, Chicago  
12:10-12:11 p.m. Livestock, closing - Galesburg

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HARRISBURG: Harrisburg Broadcasting Company  
Station WEBQ Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily

3:45-4:00 p.m.) Livestock - National Stock Yards  
8:40-8:45 p.m.)

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ILLINOIS - cont'd.

JOLIET: WCLS, Incorporated  
Station WCLS Kilocycles 1310 Power 100 watts

Daily

9:30, 11:30 a.m. Grain, livestock - Chicago  
3:00 p.m. Grain (closing)

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PEORIA: Peoria Broadcasting Company  
Station WMBD Kilocycles 1440 Power 5,000 watts-day  
1,000 watts-night

Daily

6:29-6:30 a.m. Livestock - Peoria  
9:55-9:57 a.m. Grain - Chicago  
12:30-12:35 p.m. Livestock - Peoria  
12:35-12:45 p.m. Grain - Chicago  
Livestock, poultry, butter and egg markets

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QUINCY: Illinois Broadcasting Corporation  
Station WTAD Kilocycles 900 Power 1,000 watts-day

Daily

7:30 a.m. Market Review  
10:00-10:05 a.m. Livestock and grain - Chicago  
12:30-12:35 p.m. Livestock, poultry, butter and eggs, grain -  
St. Louis and Chicago  
2:00-2:05 p.m. Grain

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ROCKFORD: Rockford Broadcasters, Inc.  
Station WROK Kilocycles 1410 Power 1,000 watts-day  
500 watts-night

Daily

10:00-10:05 a.m. Grain - Chicago, New York  
12:45-1:30 p.m. Livestock, prices and estimated receipts;  
grain, butter, eggs, poultry, cheese, potatoes -  
Chicago  
2:00-2:05 p.m. Grain - Chicago

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ROCK ISLAND: Rock Island Broadcasting Company  
Station WHBF Kilocycles 1240 Power 1,000 watts

Daily

7:00-7:10 a.m. Livestock, grain - Chicago  
12:37-12:45 p.m. Livestock, poultry and egg, grain

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ILLINOIS - cont'd.

SPRINGFIELD: WCBS, Incorporated  
Station WCBS Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily

9:30 a.m. Grain  
10:30 a.m. Grain and livestock  
11:30, 12:30, 1:17, Grain  
2:30 p.m.  
12:35 p.m. Livestock - Springfield

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SPRINGFIELD: WTAX, Incorporated  
Station WTAX Kilocycles 1210 Power 100 watts

Daily

12:30-12:53 p.m. Grain - Chicago  
12:48-12:53 p.m. Livestock - E. St. Louis  
12:55-12:57 p.m. Poultry and egg  
1:00 p.m. Butterfat

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TUSCOLA: WDZ Broadcasting Company  
Station WDZ Kilocycles 1020 Power 250 watts-day

Daily

9:00-9:05 a.m. )  
9:30-9:45 a.m. )  
10:00-10:05 a.m. ) Livestock and grain - Chicago  
10:30-10:35 a.m. )  
  
11:00-11:05 a.m. )  
11:30-11:35 a.m. )  
12:00-12:05 p.m. ) Grain - Chicago  
12:30-12:35 p.m. )  
  
1:15-1:30 p.m. Livestock and grain - Chicago

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URBANA: University of Illinois  
Station WILL Kilocycles 580 Power 5,000 watts-day

Daily

9:30-9:40 a.m. Livestock, butter, eggs, poultry  
Lard - Chicago  
Grain - Chicago, Winnipeg, Kansas City, Minneapolis  
10:00-10:01 a.m.)  
11:00-11:01 a.m.)  
12:00-12:01 p.m.) Grain - Chicago, Minneapolis, Kansas City, Winnipeg  
1:00-1:01 p.m.)  
1:15-1:30 p.m. Same as 9:30-9:40 a.m., except closing markets

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INDIANA

ELKHART:

The Truth Publishing Company, Inc.  
Station WTRC Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

10:30 a.m. Livestock - Chicago opening  
12:30 p.m. Produce, dairy - Chicago  
3:00 p.m. Livestock - Chicago close

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EVANSVILLE:

Evansville on the Air, Inc.  
Station WGBF Kilocycles 630 Power 1,000 watts-day  
500 watts-night

Daily

12:00-12:08 p.m. Livestock - Kansas City, Indianapolis, St. Louis,  
Chicago, Evansville  
Wheat, corn, butter, cream, poultry, eggs - Evansville

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FORT WAYNE:

Westinghouse Radio Stations, Inc.  
Station WOWO Kilocycles 1160 Power 10,000 watts

Daily

6:45-7:00 a.m. Estimated livestock receipts, important markets  
7:45-7:46 a.m. Livestock auction - Fort Wayne  
8:00-8:01 a.m. Livestock and grain - Fort Wayne  
9:30-9:32 a.m. Livestock - Fort Wayne  
11:15-11:20 a.m. Livestock - Omaha, Chicago, St. Louis  
Grain, fruits and vegetables - Chicago: Peppermint Oil  
prices  
12:15-12:30 p.m. Grain - Chicago  
1:45-1:48 p.m. Grain - Chicago  
Fruits and vegetables - Cleveland  
4:00-4:05 p.m. Grain - Chicago

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GARY:

Johnson-Kennedy Radio Corporation  
Station WIND Kilocycles 560 Power 5,000 watts-day  
1,000 watts-night

Daily

6:15-6:30 a.m. Livestock, grain, butter and eggs - Chicago  
10:45-10:50 a.m.) Livestock - Chicago  
12:50-1:00 p.m. )

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INDIANAPOLIS:

Indianapolis Power and Light Company  
Station WFDM Kilocycles 1230 Power 5,000 watts-day  
1,000 watts-night

Daily

11:45-11:54 a.m. Livestock - Indianapolis  
Grain - Chicago, Liverpool, Winnipeg  
Butter, eggs, poultry - Chicago

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INDIANA - cont'd.

INDIANAPOLIS: Indiana Broadcasting Corporation  
Station WIBC Kilocycles 1050 Power 1,000 watts-day  
Daily  
9:00 a.m. Opening hog and vealer market - Indianapolis  
12:15-12:30 p.m. Cattle, sheep, hogs, fruits and vegetables - Indianapolis  
Grain - Chicago

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INDIANAPOLIS: Indianapolis Broadcasting, Inc.  
Station WIFE Kilocycles 1400 Power 5,000 watts-day  
1,000 watts-night  
Daily  
6:40-6:45 a.m. Livestock - Indianapolis  
9:50 a.m. Livestock opening flash  
10:00 a.m. Grain  
11:58-12:00 m. Livestock, grain - Indianapolis  
12:00-12:10 p.m. Livestock - Indianapolis  
12:15 p.m. Grain, fruits and vegetables - Indianapolis  
4:15 p.m. Livestock and grain  
6:45 p.m. Fruits and vegetables - Indianapolis

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MUNCIE: Donald A. Burton  
Station WLBC Kilocycles 1310 Power 250 watts-day  
100 watts-night  
Daily  
9:58-10:00 a.m. Livestock - Muncie, Chicago, Indianapolis openings  
10:04-10:07 a.m. Grains - Chicago, Winnipeg, Kansas City openings  
10:26-10:33 p.m. Livestock  
Grain - Chicago  
Fruits and vegetables - Indianapolis  
2:52-2:55 p.m. Grain - Chicago  
Friday  
12:15-12:20 p.m. Grain, weekly review

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NEW ALBANY: North Side Broadcasting Corporation  
Station WGRC Kilocycles 1370 Power 250 watts-day  
Daily  
7:25-7:30 a.m. Livestock - Principal markets  
11:55-12:00 m. Livestock - Louisville

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RICHMOND: Knox Radio Corporation  
Station WKBV Kilocycles 1500 Power 100 watts  
Daily  
10:30 a.m. Grain - Chicago  
Livestock - Cincinnati, Chicago  
Wheat - Winnipeg, Liverpool  
1:30 p.m. Grain - Chicago, Winnipeg, Minneapolis, Kansas City  
Hog - Cincinnati

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INDIANA - cont'd.

SOUTH BEND: The South Bend Tribune  
Station WFAM Kilocycles 1200 Power 100 watts  
Station WSBT Kilocycles 1360 Power 500 watts

Daily  
12:05-12:15 p.m. Livestock - Chicago, E. St. Louis, Kansas City  
Poultry, cheese - Chicago  
Butter and egg - Chicago and Indianapolis  
Fruits and vegetables - Indianapolis

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WEST LAFAYETTE: Purdue University  
Station WBAA Kilocycles 890 Power 1,000 watts-day  
500 watts-night

Daily  
1:15-2:00 p.m. Livestock, grain - Chicago, Indianapolis, Lafayette

Saturdays  
12:45-1:00 p.m. Weekly reviews

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IOWA

AMES: Iowa State College of Agriculture and Mechanic Arts  
Station WOI Kilocycles 640 Power 5,000 watts-day

Daily  
6:45 a.m. Livestock receipts - Chicago, Sioux City, St. Louis,  
St. Joseph, Indianapolis, Omaha, St. Paul,  
Kansas City, Buffalo, Pittsburgh

8:50 a.m. Hog flashes - Chicago, Omaha, Indianapolis  
Livestock - repetition of above

9:30 a.m. Hog - Interior Iowa, Southern Minnesota (opening trend)  
Grain - Liverpool, Chicago, Winnipeg, Minneapolis,  
Kansas City  
Livestock - Chicago, Omaha, Indianapolis

10:30 a.m. Butter, eggs, poultry - Chicago, New York  
Grain flashes  
Livestock - 7 mid-Western markets  
Hog - Interior Iowa, Southern Minnesota

12:35 p.m. Advance estimates of livestock receipts, detailed  
report on hog, cattle, sheep - 7 principal mid-  
West markets - Interior Iowa, Southern Minnesota

1:30 p.m. Livestock advance estimates, closing prices - 7 mid-  
Western markets  
Grain  
Poultry - New York; Butter, egg - Chicago

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CEDAR RAPIDS: Iowa Broadcasting Company  
Station WMT Kilocycles 600 Power 5,000 watts-day  
1,000 watts-night

Daily  
6:15-6:30 a.m. Grain - Chicago close previous day  
Livestock - Ottumwa, Cedar Rapids, Sioux City

9:00 a.m. Hog - Omaha opening

10:15 a.m. Grain - Chicago opening

11:00 a.m. Hog market - Cedar Rapids

12:25 p.m. Livestock - Chicago closing  
Grain - Chicago noon

IOWA - cont'd.

DES MOINES: Central Broadcasting Company  
Station WHO Kilocycles 1000 Power 50,000 watts

Daily

6:30-6:45 a.m. Resumes of previous day's markets  
Estimated livestock receipts  
12:00-12:15 p.m. Fruit and vegetable reports  
Summary of leading livestock, grain markets  
12:30-12:45 p.m. Grain - Chicago  
Livestock reports  
6:30-6:40 p.m. Summary of grain and livestock reports

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MARSHALLTOWN: Marshall Electric Company, Inc.  
Station KFJB Kilocycles 1200 Power-250 watts-day  
100 watts-night

Daily

9:30, 10:05, 10:30, Grain markets and livestock  
11:05, 12:30, 1:30 p.m.

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MASON CITY: Mason City Globe Gazette Company  
Station KGLO Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily

11:30-11:45 a.m. Livestock and grains - Mason City and Chicago  
Fruits and vegetables - Mason City

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SHENANDOAH: KFNF, Incorporated  
Station KFNF Kilocycles 890 Power 1,000 watts-day  
500 watts-night

Daily

5:45-6:00 a.m. ) Grain - Chicago, Shenandoah  
11:00-11:15 a.m. ) Livestock - Chicago, St. Joseph, St. Louis, Omaha,  
12:30 p.m. ) Sioux City, Shenandoah  
7:00 p.m. ) Fruits and vegetables - Shenandoah  
  
6:30 a.m. Fruits and vegetables - Shenandoah  
7:50 a.m. Livestock - 10 markets  
8:45 p.m. Fruits and vegetables, following day - Shenandoah

Saturday

11:00 a.m. Weekly summaries and reviews

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IOWA - cont'd.

**SHENANDOAH:**

May Seed and Nursery Company

Station KMA Kilocycles 930 Power 5,000 watts-day  
1,000 watts-night

Daily

10:00-10:06 a.m. Livestock - Chicago, Kansas City, Omaha, Shenandoah  
Fruits and vegetables - Shenandoah  
12:15-12:25 p.m. Livestock - Chicago, Kansas City, Omaha, Shenandoah,  
E. St. Louis, Sioux City, St. Joseph  
Grain - Chicago  
1:29 p.m. Grain  
1:59 p.m. Grain  
7:30 p.m. Same as 10:00-10:06 a.m. and 12:15-12:25 p.m., plus  
Kansas City and Omaha grain.

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**SIOUX CITY:**

Perkins Brothers Company

Station KSCJ Kilocycles 1330 Power 5,000 watts-day  
1,000 watts-night

Daily

6:45-6:50 a.m. Livestock - Sioux City, Chicago, Omaha, S. St. Paul  
12:45-1:00 p.m. Livestock closing prices, advance estimated  
receipts - Sioux City, Chicago, Omaha

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**SIOUX CITY:**

Sioux City Broadcasting Company

Station KTRI Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily

6:30 a.m. Livestock - Chicago, St. Joseph, Omaha, Sioux City  
12:30 p.m. Livestock - Sioux City, Philadelphia, Omaha,  
Chicago, St. Joseph, St. Paul  
2:00 p.m. Grain - Chicago

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KANSAS

**ABILENE:**

The Farmers and Bankers Broadcasting Corporation  
Station KFBI Kilocycles 1050 Power 5,000 watts

Daily

9:35-9:45 a.m. Grain - Kansas City opening  
11:25-11:30 a.m. Grain - Kansas City midmorning  
1:30-2:00 p.m. Grain and general market summaries

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**COFFEYVILLE:**

Powell and Platz

Station KGGF Kilocycles 1010 Power 1,000 watts

Daily

12:35-12:52 p.m. Livestock - Joplin, Parsons, Coffeyville  
2:00-2:05 p.m. Grain - Coffeyville  
5:40-5:57 p.m. Same as 12:35-12:52 p.m.

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KANSAS - cont'd.

DODGE CITY: Dodge City Broadcasting Company, Inc.  
Station KGNO Kilocycles 1340 Power 250 watts

Daily  
9:30-9:40 a.m. ) Grain - Liverpool, Buenos Aires, Chicago  
11:15-11:23 a.m.) Livestock - Chicago, Kansas City  
12:55-1:00 p.m. Livestock, grain - Kansas City, Chicago  
1:30-1:45 p.m. Livestock, bran - Kansas City, Chicago, Hutchinson,  
Wichita

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EMPORIA: Emporia Broadcasting Company, Inc.  
Station KTSW Kilocycles 1370 Power 100 watts- dau

Daily  
12:15-12:20 p.m. St. Joseph estimated receipts and report of cattle,  
hog and sheep markets

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GARDEN CITY: Garden City Broadcasting Company  
Station KIUL Kilocycles 1210 Power 100 watts

Daily  
9:45, 10:45, Grain receipts  
11:45 a.m.  
12:45 p.m. Grain close  
Livestock

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HUTCHINSON: The Nation's Center Broadcasting Company, Inc.  
Station KWBG Kilocycles 1420 Power 100 watts

Daily  
9:40-9:45 a.m. Grain - Kansas City, Chicago  
Livestock - Wichita  
11:00-11:05 a.m. Grain - Kansas City, Chicago, & principal U.S. markets  
1:30-1:45 p.m. Grain - Kansas City, Chicago  
Livestock - Wichita

Wednesday  
12:15-12:30 p.m. Poultry

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MANHATTAN: Kansas State College of Agriculture and Applied Science  
Station KSAC Kilocycles 580 Power 1,000 watts-day  
500 watts-night

Daily  
12:40-12:42 p.m. Livestock - Kansas City

Monday  
12:40-12:50 p.m. Livestock, fruits, vegetables, poultry, etc.

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KANSAS - cont'd.

PITTSBURG: The Pittsburg Broadcasting Company, Inc.  
Station KOAM Kilocycles 790 Power 1,000 watts-day

Daily

10:10-10:15 a.m. Grain - Chicago, Kansas City  
Livestock - Chicago  
2:30-2:35 p.m. Grain, livestock - Chicago, Kansas City

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SALINA: R. J. Laubengayer  
Station KSAL Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

9:00 a.m. Grain - Liverpool  
9:30-9:40 a.m. )  
10:45-10:50 a.m. ) Grain - Chicago, etc.  
1:15-1:30 p.m. )  
(Sat. noon) )  
3:00-3:05 p.m. Livestock - Kansas City, Wichita, St. Joseph  
(Sat. 12:45 p.m.)

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TOPEKA: Topeka Broadcasting Association, Inc.  
Station WIBW Kilocycles 580 Power 5,000 watts-day  
1,000 watts-night

Daily

7:00-7:01 a.m. Livestock - estimated receipts - Chicago,  
Kansas City, Omaha, St. Joseph  
10:38-10:40 a.m. Grain, current, Kansas City, Chicago  
Livestock, receipts - Kansas City, St. Joseph, Omaha  
12:17-12:30 p.m. Grain, current and closing - Kansas City, Chicago  
Livestock - Kansas City, St. Joseph, Omaha  
Fruits and vegetables - Kansas City  
Butter - Chicago

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WICHITA: Radio Station KFH Company  
Station KFH Kilocycles 1300 Power 5,000 watts-day  
1,000 watts-night

Daily

6:30-6:45 a.m. Livestock - Kansas City, Chicago, Omaha, St. Louis,  
St. Joseph, St. Paul and Wichita  
9:45-9:55 a.m. Livestock - 11 markets  
11:05-11:10 a.m. Cattle markets  
12:15-12:25 p.m. Local market comment  
1:15-1:25 p.m. Closing livestock market

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KENTUCKY

LEXINGTON: American Broadcasting Corporation of Kentucky  
Station WLAP Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily

11:25-11:30 a.m. Tobacco - Cynthiana (In season)  
11:45-11:50 a.m. " - Danville "  
11:50-11:55 a.m. " - Richmond "  
12:45-12:50 p.m. Livestock, hogs - Lexington, Central Kentucky  
12:50-12:55 p.m. Tobacco - Paris, Kentucky (In season)  
7:30-7:35 p.m. Tobacco - Lexington (In season)

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LOUISVILLE: WAVE, Incorporated  
Station WAVE Kilocycles 940 Power 1,000 watts

Daily

10:45-10:48 a.m.) Livestock - Louisville  
12:30-12:40 p.m.)  
12:40-12:41 p.m. Poultry - Louisville

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LOUISVILLE: The Louisville Times Company  
Station WHAS Kilocycles 820 Power 50,000 watts

Daily

1:05-1:10 p.m. Livestock - Louisville

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OWENSBORO: Owensboro Broadcasting Company  
Station WOMI Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

12:40-12:45 p.m. Livestock - Owensboro, Louisville, Cincinnati, Chicago  
4:45-5:00 p.m. Grain

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LOUISIANA

ALEXANDRIA: Alexandria Broadcasting Company, Inc.  
Station KALB Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily

9:30-9:35 a.m. Cotton - New York, Liverpool  
Grain - Liverpool  
11:45-11:50 a.m. Cotton, grain  
Cottonseed oil - New York, New Orleans  
3:15-3:20 p.m. Cotton and cottonseed - New York, New Orleans

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LOUISIANA - cont'd.

LAFAYETTE: Evangeline Broadcasting Company, Inc.  
Station KVOL Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily  
12:15-12:20 p.m.)  
5:00-5:05 p.m.) Cotton

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LAKE CHARLES: T. B. Lanford, R. M. Dean, and L. M. Sepaugh  
Station KPLC Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily  
2:45-2:50 p.m.)  
Saturday ) Cotton - New York and New Orleans closing  
11:45-11:50 a.m.) Wheat, corn - Chicago

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NEW ORLEANS: Loyola University  
Station WWL Kilocycles 850 Power 50,000 watts

Daily  
6:30-7:00 a.m. Grain, poultry, vegetables, etc. - New Orleans  
12:05 p.m. Cotton - New Orleans  
12:30 p.m. Livestock - New Orleans

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SHREVEPORT: Radio Station KRMD, Inc.  
Station KRMD Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily  
2:15 p.m. Wheat - Chicago  
Livestock and cotton

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MAINE

AUGUSTA: WRDO, Incorporated  
Station WRDO Kilocycles 1370 Power 100 watts

Thursday  
1:15-1:30 p.m. Butter, eggs, poultry, vegetables, etc. - Boston,  
Bangor, Portland

Daily  
6:45-7:00 p.m. Potato market - Presque Isle

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BANGOR: Maine Broadcasting Company, Inc.  
Station WLBZ Kilocycles 620 Power 1,000 watts-day  
500 watts-night

Daily  
7:40 a.m. Potatoes - Presque Isle, Maine  
Poultry, egg, butter, dressed meats, corn, fruits,  
vegetables - Bangor  
Fruits, vegetables, eggs, live and dressed poultry,  
meats, grain, hay - Boston  
Poultry and eggs - Brocton, Derry, Lynn, New York  
Livestock - Brighton  
Hogs, wheat - Chicago

MAINE - cont'd.

LEWISTON: Twin City Broadcasting Company, Inc.  
Station WCOU Kilocycles 1210 Power 100 watts

Daily

12:15-12:30 p.m. Summary of produce markets - Boston

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PORTLAND: Congress Square Hotel Company  
Station WCSH Kilocycles 940 Power 2,500 watts-day  
1,000 watts-night

Thursday

12:20-12:25 p.m. Livestock

Friday

12:20-12:25 p.m. Grain

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PORTLAND: Portland Broadcasting System, Inc.  
Station WGAN Kilocycles 640 Power 500 watts

Daily

6:30-7:00 a.m. Fruits, vegetables, poultry, eggs - Portland, Boston

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PRESQUE ISLE: Aroostook Broadcasting Corporation  
Station WAGM Kilocycles 1420 Power 100 watts

Daily

5:30-5:40 p.m. Potatoes - U.S. markets

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MARYLAND

BALTIMORE: The WBAL Broadcasting Company  
Station WBAL Kilocycles 1060 Power 10,000 watts-day  
2,500 watts-night

Daily

12:30-12:35 p.m. Livestock market - Baltimore

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CUMBERLAND: Associated Broadcasting Corporation  
Station WTBO Kilocycles 800 Power 250 watts-day

Daily

12:10-12:23 p.m. Grain - Chicago  
5:10-5:20 p.m. Grain - Chicago, Kansas City  
Cotton - New Orleans, New York, Liverpool

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SALISBURY: Frank M. Stearns  
Station WSAL Kilocycles 1200 Power 250 watts-day

Daily

8:05-8:10 a.m. Grain market summary - Chicago  
Poultry markets - New York, Salisbury

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MASSACHUSETTS

BOSTON:

The Yankee Network, Inc.

Station WAAB Kilocycles 1410 Power 1,000 watts-day  
500 watts-night

Daily

12:15-12:30 p.m.

Summary produce markets - Boston

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BOSTON-

SPRINGFIELD:

Westinghouse Electric and Manufacturing Company

Station WBZ-WBZA Kilocycles 990 Power 50,000-1,000watts

Daily

6:15-6:45 a.m.

Potatoes - Presque Isle, Boston

Produce - Boston (daily) New Haven & Hartford (Tue & Thu)

Springfield (Wed & Fri), Providence (Tue & Fri)

Hay and grain - Boston (Wed)

Live Poultry - New York (Tue-Fri), Hartford & New Haven

(Tue-Thu), Springfield (Wed & Fri), Providence and

Boston (Tue-Fri)

Hogs - Chicago (Tue-Fri)

Eggs - Same as live poultry, plus auction at Derry,

New Hampshire and Brocton, Mass. (Tue & Thu)

Dressed Poultry - New York (Tue-Fri)

Fruit - Boston (Tue-Fri)

Livestock - Brighton (Thu)

Butter - Boston (Tue-Fri)

Wool (1st Wed of mo.)

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GREENFIELD:

John W. Haigis

Station WHAI Kilocycles 1210 Power 250 watts-day

Tue-Thur-Sat.

12:15-12:30 p.m.

Produce market summary - Boston

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SPRINGFIELD:

VMAS, Incorporated

Station VMAS Kilocycles 1420 Power 250 watts-day

Daily

1:45-2:00 p.m.

100 watts-night

Fruits and vegetable market reports - Springfield

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SPRINGFIELD:

Quincy A. Brackett, Lewis B. Breed, Edmund A. Laport

Station WSPR Kilocycles 1140 Power 500 watts-day

Daily except Thursday

12:00-12:15 p.m.

Fruits and vegetable markets - Springfield

12:15-12:30 p.m.

Summary produce markets - Boston

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MASSACHUSETTS - cont'd.

WORCESTER: Worcester Telegram Publishing Company, Inc.  
Station WTAG Kilocycles 580 Power 1,000 watts

Daily

12:25-12:30 p.m. Fruits and vegetables, eggs - Worcester

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MICHIGAN

BATTLE CREEK: Enquirer-News Company  
Station WELL Kilocycles 1420 Power 100 watts

Daily

12:05-12:10 p.m. Grain, livestock - Battle Creek  
12:15-12:30 p.m. Livestock - Detroit, Chicago, Buffalo, Kansas City,  
Omaha, E. St. Louis, St. Paul, Sioux City,  
St. Joseph, Indianapolis, Cincinnati  
Grain - Chicago  
Poultry and eggs - Detroit  
Produce market

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BAY CITY: Bay Broadcasting Company, Inc.  
Station WBCM Kilocycles 1410 Power 1,000 watts-day  
Mon-Tue-Thurs-Sat. 500 watts-night  
11:45-12:00 noon Livestock

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DETROIT: King-Trendle Broadcasting Corporation  
Station WXYZ Kilocycles 1240 Power 1,000 watts

Daily

12:15-12:30 p.m. Livestock - Detroit, Chicago, Buffalo, Kansas City,  
Omaha, E. St. Louis, St. Paul, Sioux City,  
St. Joseph, Indianapolis, Cincinnati  
Produce market  
Grain - Chicago  
Poultry and eggs - Detroit

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EAST LANSING: Michigan State College  
Station WKAR Kilocycles 850 Power 1,000 watts-day

Daily

6:45 a.m. Livestock - Detroit  
Grain - Chicago  
12:10 p.m. Livestock - Detroit, Buffalo  
Butter, eggs, grain, beans - Chicago  
12:50 p.m. Same reports repeated

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MICHIGAN - cont'd.

GRAND RAPIDS: King-Trendle Broadcasting Corporation  
Station WOOD-WASH Kilocycles 1270 Power 500 watts

Daily  
12:15-12:30 p.m. Livestock - Detroit, Chicago, Buffalo, Kansas City,  
Omaha, E. St. Louis, St. Paul, Sioux City,  
St. Joseph, Indianapolis, Cincinnati  
Grain - Chicago  
Poultry and eggs - Detroit

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JACKSON: WIBM, Incorporated  
Station WIBM Kilocycles 1370 Power 250 watts-day  
100 watts-night

Daily  
12:15-12:30 p.m. Livestock - Detroit, Buffalo, Chicago, Kansas City,  
Omaha, E. St. Louis, St. Paul, Sioux City,  
St. Joseph, Indianapolis, Cincinnati  
Grain - Chicago  
Poultry and eggs - Detroit

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LANSING: WJIM, Incorporated  
Station WJIM Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily  
12:15-12:30 p.m. Livestock - Detroit, Buffalo, Chicago, Kansas City,  
Omaha, E. St. Louis, St. Paul, Sioux City,  
St. Joseph, Indianapolis, Cincinnati  
Grain - Chicago  
Poultry and eggs - Detroit

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MUSKEGON: Ashbacker Radio Corporation  
Station WKBZ Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily  
11:35 a.m.)  
3:35 p.m.) Grain - Chicago

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PORT HURON: Harmon Leroy Stevens and Herman Leroy Stevens  
Station WHLS Kilocycles 1370 Power 250 watts-day

Daily  
7:08-7:12 a.m. Livestock, previous day - Detroit  
Grains and beans, present day  
Eastern fruits and vegetables

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MINNESOTA

ALBERT LEA: Albert Lea Broadcasting Company  
Station KATE Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily

9:13-9:15 a.m. )  
10:15-10:17 a.m.)  
12:45-12:46 p.m.) Livestock - Albert Lea  
3:55-4:00 p.m. )  
12:00-12:15 p.m. Grain

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DULUTH: Head of the Lakes Broadcasting Company  
Station WEBC Kilocycles 1290 Power 5,000 watts-day  
1,000 watts-night

Daily

11:25-11:30 a.m.)  
3:00-3:05 p.m. ) Grain, butter, eggs, lard - Chicago

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MANKATO: F. B. Clements and Company  
Station KYSM Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

6:35-6:45 a.m. Livestock - Mankato, S. St. Paul, Chicago (previous day)  
Produce - Mankato  
Grain - Chicago and Minneapolis.  
9:00 a.m. Livestock, fruits and vegetables - Mankato early morning  
12:10-12:15 p.m. Livestock - Mankato, S. St. Paul, Chicago  
Produce - Mankato, Chicago, New York  
Grain - Chicago

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MINNEAPOLIS: Columbia Broadcasting System, Inc.  
Station WCCO Kilocycles 810 Power 50,000 watts

Daily

6:45 a.m. Livestock - So. St. Paul  
9:00 a.m. Livestock - Minneapolis  
10:00 a.m.)  
11:00 a.m.)  
11:30 a.m.) Grain - Minneapolis  
12:30 p.m.)  
1:30 p.m.)  
2:30-2:38 p.m. Grain - Chicago, Milwaukee, Minneapolis  
Butter and eggs - Chicago  
4:35-4:45 p.m. Livestock - So. St. Paul

Saturday

12:58 p.m. Cheese - Plymouth

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MINNESOTA - cont'd.

MINNEAPOLIS: Dr. Geo. W. Young  
Station WDGY Kilocycles 1180 Power 5,000 watts-day  
1,000 watts-night

Daily

7:25-7:30 a.m. Livestock - South St. Paul  
9:50-10:00 a.m. Butter - Chicago  
12:30-12:45 p.m. Livestock - South St. Paul  
12:55-1:00 p.m. Grain - Minneapolis  
Butter - New York  
Eggs - Chicago  
Potatoes  
1:45-1:50 p.m. Grain - Minneapolis

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MINNEAPOLIS-ST. PAUL: Minnesota Broadcasting Corporation  
Station WTCN Kilocycles 1250 Power 5,000 watts-day  
1,000 watts-night

Daily

7:30-7:45 a.m. Fruits and vegetables - Minneapolis-St. Paul

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MOORHEAD: KVOX Broadcasting Company  
Station KVOX Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

9:45, 10:45, Grain - Minneapolis  
11:45, 1:30 p.m.  
12:30 p.m. Potato - Chicago  
12:55 p.m. Livestock - So. St. Paul  
6:00 p.m. Grain - Chicago

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ROCHESTER: Southern Minnesota Broadcasting Company  
Station KROC Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

10:55-11:00 a.m.) Grain, livestock produce - Chicago  
12:50-12:55 p.m.)  
3:00-3:15 p.m. Grain - Chicago

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MINNESOTA - cont'd.

ST. CLOUD: The Times Publishing Company  
Station KFAM Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily

11:00-11:05 a.m. Grain - Chicago, Minneapolis  
Livestock - St. Paul, Chicago, New York  
Butter and eggs  
Flour - Minneapolis  
2:45-3:00 p.m. Grain - Chicago and Minneapolis close  
Flour, fruits and vegetables - Minneapolis  
Livestock - St. Paul  
Butter, eggs, poultry, - New York, Chicago  
Butterfat, grain, eggs - St. Cloud

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WINONA: Maxwell H. White & Hermann R. Wiecking  
Station KWNQ Kilocycles 1200 Power 250 watts-day

Daily

12:00-12:05 p.m. Livestock - Winona  
2:10-2:15 p.m. Grain - Minneapolis, Chicago

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MISSISSIPPI

HATTIESBURG: Forrest Broadcasting Company, Inc.  
Station WFOR Kilocycles 1370 Power 100 watts

Daily

11:45 a.m. Grain, cotton

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JACKSON: Lamar Life Insurance Company  
Station WJDX Kilocycles 1270 Power 5,000 watts-day  
1,000 watts-night

Daily

10:00 a.m. Cotton, grain - opening  
3:00 p.m. Cotton, grain - close  
3:45-3:50 p.m. Produce market summary

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LAUREL: New Laurel Radio Station, Inc.  
Station WAML Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

12:10-12:15 p.m. Livestock review

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MISSOURI

CAPE GIRARDEAU: Oscar C. Hirsch  
Station KFVS Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily  
11:45 a.m. Livestock - National Stock Yards

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COLUMBIA: KFRU, Incorporated  
Station KFRU Kilocycles 630 Power 1,000 watts-day  
500 watts-night

Daily  
7:00-7:15 a.m. Review preceding day's receipts  
Livestock, produce, poultry and grain - Kansas City,  
St. Joseph, and St. Louis  
12:20-12:25 p.m. Livestock - St. Louis and Kansas City  
4:05-4:15 p.m. Livestock - Kansas City, E. St. Louis, St. Joseph  
Grain markets  
Produce  
Poultry

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JEFFERSON CITY: Tribune Printing Company  
Station KWOS Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily  
6:30-6:35 a.m.)  
1:35-1:40 p.m.) Livestock, poultry and eggs - E. St. Louis, Kansas City

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JOPLIN: Joplin Broadcasting Company  
Station WMBH Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily  
9:37-9:40, . . . )  
11:00, 1:45 p.m.) Livestock - Joplin  
9:40, 11:35 a.m.)  
2:30 p.m. ) Grain - Chicago, Kansas City, Minneapolis, Winnipeg

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KANSAS CITY: KCMO Broadcasting Company  
Station KCMO Kilocycles 1370 Power 100 watts

Daily  
6:30-7:00 a.m. Livestock, grain, better, egg, poultry, fruits,  
and vegetables - Kansas City

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MISSOURI - cont'd.

KANSAS CITY: First National Television, Inc.  
Station KITE Kilocycles 1530 Power 1,000 watts

Daily

6:55-7:00 a.m. Livestock - Chicago, Kansas City  
9:30-9:35 a.m. Grain - Kansas City opening  
12:10-12:15 p.m. Fruits and vegetables - Chicago, Kansas City  
12:20-12:25 p.m. Hay - Kansas City  
12:30-12:35 p.m. Livestock - Kansas City  
1:15-1:20 p.m. Grain - Kansas City close

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KANSAS CITY: Midland Broadcasting Company  
Station KMBC Kilocycles 950 Power 5,000 watts-day  
1,000 watts-night

Daily

5:45-5:55 a.m. Grain, produce and poultry market review  
6:25-6:30 a.m. Livestock estimated receipts - 5 mid-Western markets  
12:05-12:10 p.m. Livestock - Kansas City and other markets

Saturday

12:05-12:15 p.m. Livestock - Kansas City and other markets  
6:10-6:15 a.m.  
Mon Fruit and vegetable  
Tue Livestock  
Wed Wool

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KANSAS CITY: Kansas City Star Company  
Station WDAF Kilocycles 610 Power 5,000 watts-day  
1,000 watts-night

Daily

6:15-6:30 a.m. Estimated livestock receipts - Kansas City, Chicago,  
St. Joseph  
12:10-12:15 p.m. Livestock - Chicago, Kansas City, Omaha  
Grain opening  
Potato, poultry, butter and egg markets  
6:40 p.m. Grain, livestock, produce - brief general market resume

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KANSAS CITY: WHB Broadcasting Company  
Station WHB Kilocycles 860 Power 1,000 watts-day

Daily

6:15-6:20 a.m. Livestock - Kansas City, St. Joseph, Omaha, Chicago,  
St. Louis  
11:00 a.m. Livestock market trend  
12:10-12:15 p.m. Livestock, summary of closing market - Kansas City

Sunday

12:30 p.m. Livestock - Kansas City

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MISSOURI - cont'd.

POPLAR BLUFF: Don M. Lidenton & A. L. McCarthy  
Station KWOC Kilocycles 1310 Power 100 watts-day

Daily

6:30 a.m. Cotton, summary previous day  
1:15 p.m. Livestock  
2:05 p.m. Grain

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ST. JOSEPH: KFEQ, Incorporated  
Station KFEQ Kilocycles 680 Power 2,500 watts-day

Daily

8:30-8:40 a.m. Grain - Chicago, Kansas City, Buenos Aires, and  
Winnipeg opening  
8:45-8:55 a.m. Livestock (including hog) - Chicago, St. Joseph,  
Kansas City, Omaha - 7 mid-Western markets  
Dressed meats - New York, Philadelphia, Boston  
9:50-9:55 a.m. Livestock - Chicago, Kansas City, Omaha, E. St. Louis,  
St. Joseph - receipts 7 markets  
11:00-11:05 a.m. Grain - Chicago, Kansas City  
11:05-11:15 a.m. Livestock - Chicago, Kansas City, Omaha, E. St. Louis,  
St. Joseph  
12:00-12:07 p.m. Grain - Chicago, Kansas City, St. Joseph  
12:07 - 12:15 p.m. Livestock - Chicago, Kansas City, Omaha, E. St. Louis,  
St. Joseph  
1:10-1:20 p.m. Grain - Chicago, Kansas City, St. Joseph  
2:00-2:10 p.m. Livestock - Chicago, Kansas City, Omaha, E. St. Louis,  
St. Joseph  
2:10-2:20 p.m. Grain - Chicago, Kansas City, St. Joseph, Minneapolis  
4:50 p.m. Livestock market summary - St. Joseph

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ST. LOUIS: Columbia Broadcasting System, Inc.  
Station KMOX Kilocycles 1090 Power 50,000 watts

Daily

6:25 a.m. Livestock receipts - St. Louis, Chicago, Kansas City,  
and Indianapolis  
Livestock, eggs, butter, live poultry, corn, oats,  
wheat (previous day) - St. Louis

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ST. LOUIS: Pulitzer Publishing Company  
Station KSD Kilocycles 550 Power 5,000 watts-day  
1,000 watts-night

Daily

12:10-12:15 p.m. Livestock - East St. Louis  
Grain, early market - Chicago, Liverpool and  
Winnipeg trend  
Cotton, early market - New York  
Fruit and vegetables during summer - St. Louis  
5:00-5:10 p.m. Livestock, cotton, grain - day's trends (part of  
news broadcast)

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MISSOURI - cont'd.

ST. LOUIS: Thomas Patrick, Inc.  
Station KWK Kilocycles 1350 Power 5,000 watts-day  
1,000 watts-night

Daily

6:20 a.m. Livestock - E. St. Louis, Chicago, Indianapolis,  
Kansas City  
Butter, eggs, poultry, grains

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ST. LOUIS: St. Louis University  
Station WEW Kilocycles 760 Power 1,000 watts-day

Daily

9:45-10:00 a.m. Livestock, estimated receipts at all major markets  
Grain - opening  
11:58-12:00 m. Grain - noonday averages  
12:15-12:30 p.m. Livestock - noon  
1:30-1:45 p.m. Livestock, grain - closing

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SPRINGFIELD: Springfield Broadcasting Company  
Station KGBX Kilocycles 1230 Power 500 watts

Daily

10:45-10:55 a.m. Livestock - E. St. Louis, Chicago, Springfield  
Grain - Chicago, Kansas City, Minneapolis, Winnipeg,  
Liverpool, Buenos Aires  
Poultry and eggs - Chicago, Kansas City  
Fruits, vegetables, eggs - Springfield  
Lard, cotton, butter - Chicago

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SPRINGFIELD: Ozarks Broadcasting Company  
Station KWTO Kilocycles 560 Power 5,000 watts-day

Daily

6:15-6:20 a.m. Livestock - Chicago, St. Louis, Kansas City, Omaha,  
St. Joseph  
9:30-9:40 a.m. ) Hogs - St. Louis, Chicago, Springfield  
11:30-11:45 a.m. ) Wheat - Liverpool, Winnipeg, Minneapolis, Buenos Aires,  
3:30-3:45 p.m. ) Chicago, Kansas City  
Corn - Chicago, Kansas City  
Butter, eggs, lard - Chicago  
Cotton - New York, New Orleans  
Poultry - Springfield

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MONTANA

BILLINGS: Northwestern Auto Supply Company, Inc.  
Station KGHL Kilocycles 780 Power 5,000 watts-day  
1,000 watts-night

Daily

12:30-1:00 p.m. Livestock - Chicago, Billings  
Grain - Chicago, Minneapolis, Billings  
Poultry - Billings

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GREAT FALLS: Buttrey Broadcast, Inc.  
Station KFBB Kilocycles 1280 Power 5,000 watts-day  
1,000 watts-night

Daily

12:22 p.m. Livestock - Chicago  
12:45 p.m. Livestock - Great Falls  
1:15 p.m. Grain

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KALISPELL: Donald C. Treloar  
Station KGEZ Kilocycles 1310 Power 100 watts

Daily

1:00 p.m. Grain - Minneapolis

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MISSOULA: Mosby's, Incorporated  
Station KGVO Kilocycles 1260 Power 5,000 watts-day  
1,000 watts-night

Daily

12:50-12:55 p.m. Livestock - Spokane  
Grain - Missoula

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WOLF POINT: E. E. Krebsbach  
Station KG CX Kilocycles 1450 Power 1,000 watts

Daily

1:30-1:33 p.m. Grain markets - Minneapolis

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NEBRASKA

CLAY CENTER: KMMJ, Incorporated  
Station KMMJ Kilocycles 740 Power 1,000 watts-day

Daily

9:30-9:40 a.m. Livestock, opening hog markets and estimated receipts,  
actual receipts previous day - Chicago, Omaha,  
Kansas City, St. Joseph, Sioux City, E. St. Louis,  
St. Paul, Denver  
11:00-11:10 a.m. Midmorning Livestock - Chicago, Omaha, St. Joseph,  
Denver  
Butter and eggs - Chicago  
12:15-12:30 p.m. Livestock - Same markets as 9:30-9:40 a.m.  
2:15-2:30 p.m. Livestock closing - Same markets as 11:00-11:10 a.m.  
Grain - Chicago, Omaha, Kansas City

NEBRASKA - cont'd.

KEARNEY: Central Nebraska Broadcasting Corporation  
Station KGFW Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

9:30-9:37 a.m. Grain - Omaha opening  
12:10-12:15 p.m. Grain, hog, and cattle receipts - Omaha, Chicago,  
St. Louis

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LINCOLN: KFAB Broadcasting Company  
Station KFAB Kilocycles 770 Power 10,000 watts

Daily

7:10-7:15 a.m. Livestock receipts - So. Omaha  
12:20-12:25 p.m. Livestock trend - So. Omaha  
2:15-2:20 p.m. Livestock close and estimated receipts - So. Omaha

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NORFOLK: Norfolk Daily News  
Station WJAG Kilocycles 1060 Power 1,000 watts-day

Daily

9:30-9:35 a.m. Opening grain and livestock  
12:00-12:15 p.m. Livestock - Omaha, Sioux City, Chicago  
Poultry, butter, eggs - Chicago, Norfolk  
Grain - Chicago  
1:29 p.m. Grain market close  
4:15 p.m. All markets in brief

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NORTH PLATTE: Great Plains Broadcasting Company  
Station KGNF Kilocycles 1430 Power 1,000 watts-day

Daily

7:05-7:30 a.m. Livestock  
10:00-10:15 a.m. Grain (opening)  
11:30-11:45 a.m. Livestock and grain  
2:00-2:15 p.m. )

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OMAHA: Omaha Grain Exchange  
Station WAAW Kilocycles 660 Power 500 watts-day

Daily

9:30-9:35 a.m. Livestock, grain - Omaha  
Grain - Chicago and Kansas City openings  
10:15-10:20 a.m. Lard  
Livestock - Omaha  
Grain - Chicago, Kansas City, Winnipeg, Omaha  
11:15-11:20 a.m. Lard  
Grain - Chicago, Kansas City, Winnipeg, Omaha  
12:10-12:15 p.m. Livestock - Omaha, Kansas City, St. Joseph, Chicago,  
Sioux City  
Grain - Chicago  
1:15-1:30 p.m. Grain - Omaha, Chicago, Kansas City, Milwaukee  
Livestock - Omaha  
Lard, soybean, kaffir and milo, barley

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NEBRASKA - cont'd.

OMAHA: Woodmen of the World Life Insurance Society  
Station WOW Kilocycles 590 Power 5,000 watts-day  
1,000 watts-night

Daily

6:40-6:45 a.m. Livestock - Chicago, So. St. Joseph, Omaha,  
(Sat. 6:55 a.m.) Kansas City, National Stock Yards, Sioux City,  
So. St. Paul

Saturday

9:45 a.m. Hog market - Omaha, Chicago, Kansas City, Sioux City,  
So. St. Joseph

Mon-Tue-Thurs

12:00-12:10 p.m. Dressed meats - Boston, New York, Philadelphia  
Livestock - Omaha, Chicago, Kansas City, Sioux City,  
So. St. Joseph

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SCOTTSBLUFF:

Hilliard Company, Inc.  
Station KGGY Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

7:55-8:00 a.m. ) Estimated receipts cattle, hogs, sheep - Chicago,  
                  ) Omaha, Denver  
12:30-12:35 p.m.) Noon markets  
  
2:15-2:25 p.m.) Livestock - Chicago, Omaha, Denver  
6:10-6:15 p.m.) Final close  
  
10:00 a.m.)  
12:15 p.m.) Corn, wheat, cotton - Chicago, New York, New Orleans  
2:15 p.m.)  
6:15 p.m.)

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NEVADA

RENO: The Bee, Incorporated  
Station KOH Kilocycles 1380 Power 500 watts

Daily

1:15-1:30 p.m. Livestock, wool, fruits, vegetables - Omaha, Denver,  
San Francisco, Chicago, New York, Los Angeles,  
Portland

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NEW HAMPSHIRE

LACONIA: The Northern Broadcasting Company  
Station WINH Kilocycles 1310 Power 100 watts

Daily

12:15-12:30 p.m. Summary of produce markets - Boston

Thursday

2:30-2:45 p.m. Vegetable, eggs, butter, meats - New Hampshire markets

NEW HAMPSHIRE - cont'd.

MANCHESTER: New Hampshire Broadcasting Company  
Station WFLA Kilocycles 1340 Power 1,000 watts-day  
500 watts-night  
Thursday  
1:15-1:30 p.m. Butter, egg, vegetable and poultry price trends -  
Manchester, Concord, and other New Hampshire  
markets

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NEW JERSEY

ATLANTIC CITY: City of Atlantic City  
Station WPG Kilocycles 1100 Power 5,000 watts  
Daily  
8:00-8:30 a.m. Fruits and vegetables (previous day) - Philadelphia

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NEWARK: Bamberger Broadcasting Service, Inc.  
Station WOR Kilocycles 710 Power 50,000 watts  
Daily  
6:00-6:30 a.m. Dairy, poultry, fruits, vegetables, livestock -  
New York City

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NEW MEXICO

ALBUQUERQUE: New Mexico Broadcasting Company  
Station KOGM Kilocycles 1230 Power 1,000 watts  
Daily  
2:25-2:30 p.m. Grain

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CLOVIS: Western Broadcasters, Inc.  
Station KICA Kilocycles 1370 Power 100 watts  
Daily  
11:45 a.m. Livestock - Kansas City  
Grain - Chicago

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NEW YORK

ALBANY: The Adirondack Broadcasting Company, Inc.  
Station WABY Kilocycles 1370 Power 250 watts-day  
100 watts-night  
Daily  
11:40-11:45 a.m. Fruits, vegetables, dairy, poultry - New York and  
Albany

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NEW YORK - cont'd.

AUBURN: WMBO, Incorporated  
Station WMBO Kilocycles 1310 Power 250 watts-day  
100 watts-night

Monday  
4:05 p.m. Grain - Chicago

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BROOKLYN: Brooklyn Broadcasting Corporation  
Station WBBC Kilocycles 1400 Power 500 watts

Tuesday  
9:30-9:45 a.m. Fruit and vegetable markets - leading New York  
State markets

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BUFFALO: WBLN, Incorporated  
Station WBLN Kilocycles 900 Power 5,000 watts-day  
1,000 watts-night

Tuesday  
1:00-1:15 p.m. Livestock, fruits and vegetables - Buffalo

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BUFFALO: Buffalo Broadcasting Corporation  
Station WKBW Kilocycles 1480 Power 5,000 watts

Daily  
11:45-11:55 a.m. Dairy, eggs, poultry, vegetables - Buffalo  
Cold storage holdings  
Livestock market reports  
5:30-5:35 p.m. Grape reports - only during season - Buffalo

Saturday  
12:30 p.m. Same as above which are available

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ITHACA: Cornell University  
Station WESG Kilocycles 850 Power 1,000 watts-day

Daily  
12:30-12:35 p.m. Fruits and vegetables - New York, Syracuse, Buffalo,  
Rochester  
Poultry, eggs, and hay - New York

Saturday  
12:55 p.m. Livestock - Buffalo

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NEWBURGH: Peter Goelet  
Station WGNY Kilocycles 1210 Power 100 watts

Daily  
8:45-9:00 a.m. Butter and egg (previous day)  
Fruits and vegetables (previous day)

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NEW YORK - cont'd.

NEW YORK: National Broadcasting Company, Inc.  
Station WEAJ Kilocycles 660 Power 50,000 watts  
Daily  
12:50-1:00 p.m. Fruits, vegetables, dairy, poultry, dressed meats -  
except Tuesday New York  
1:15-1:30 p.m. Cattle, hog, sheep markets - Chicago, Jersey City  
Livestock - receipts at 12 principal markets

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ROCHESTER: Stromberg-Carlson Telephone Manufacturing Company  
Station WHAM Kilocycles 1150 Power 50,000 watts  
Daily  
6:30-7:00 a.m. Fruits and vegetables - Rochester and New York  
State shipping points in season

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ROCHESTER: Brown Radio Service and Laboratory  
Station WSAY Kilocycles 1210 Power 250 watts-day  
100 watts-night  
Tue-Thurs-Sat  
12:45-12:50 Market reports - Rochester, Buffalo, Syracuse, New York

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SCHENECTADY: General Electric Company  
Station WGY Kilocycles 790 Power 50,000 watts  
Daily  
12:30-12:35 p.m. Fruits and vegetables - shipping points in season  
Mondays 12:35 p.m. Milk - New York City  
Mondays & Fridays  
6:10-6:15 p.m. Eggs, poultry, calves, lambs, butter, cheese and hay -  
New York City

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SYRACUSE: Onondaga Radio Broadcasting Corporation  
Station WFBL Kilocycles 1360 Power 5,000 watts-day  
1,000 watts-night  
Daily  
7:00-7:15 a.m. Egg market - current day: New York City previous day  
Fruits, vegetables, poultry - Syracuse

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SYRACUSE: Central New York Broadcasting Corporation  
Station WSYR Kilocycles 570 Power 1,000 watts  
Daily  
6:15-6:30 a.m. Fruits, vegetables, livestock - Syracuse

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NORTH CAROLINA

CHARLOTTE: Columbia Broadcasting System, Inc.  
Station WBT Kilocycles 1080 Power 50,000 watts

Daily

12:30-12:45 p.m. Cotton, grain  
4:15-4:17 p.m. Cotton

GREENSBORO: North Carolina Broadcasting Company, Inc.  
Station WBIG Kilocycles 1440 Power 1,000 watts

Daily

12:15-12:30 p.m. Cotton, fruits, tobacco, vegetables, etc.  
6:15-6:20 p.m. Tobacco - in season

KINSTON: Jonas Weiland  
Station WFTC Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

1:45-2:00 p.m. Butter, eggs - previous day  
Poultry - Philadelphia, Baltimore, New York, Washington  
Produce - Chicago, Richmond, Jersey, Rocky Mount  
Cotton

RALEIGH: WPTF Radio Company  
Station WPTF Kilocycles 680 Power 5,000 watts

Daily

10:15 a.m. Hogs - Chicago opening  
1:15-1:30 p.m. Peanuts  
Butter and eggs - Baltimore, Washington, Philadelphia  
Poultry - Washington  
Sweetpotatoes - Washington, Baltimore, Cleveland,  
New York  
Dressed meat - New York  
Hogs - Rocky Mount, Fayetteville, Richmond, Chicago,  
St. Louis  
Cattle - Jersey City  
Cotton - New York and New Orleans

WINSTON-SALEM: C. G. Hill, George D. Walker, Susan H. Walker  
Station WAIR Kilocycles 1250 Power 250 watts-day

Daily

12:05-12:15 p.m. Livestock, fruit, vegetables, tobacco

WINSTON-SALEM: Piedmont Publishing Company  
Station WSJS Kilocycles 1310 Power 100 watts

Daily

10:45, 12:30, )  
2:15, 3:30 p.m.) Cotton futures

NORTH DAKOTA

BISMARCK:

Meyer Broadcasting Company  
Station KFYY Kilocycles 550 power 5,000 watts-day  
1,000 watts-night

Daily

10:00-10:05 a.m.)  
11:00-11:05 a.m.) Grain - Minneapolis, Duluth  
1:55-2:00 p.m.)  
6:08-6:10 p.m. Livestock - So. St. Paul

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DEVILS LAKE:

KDLR, Incorporated  
Station KDLR Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily

10:00, 11:00, )  
12:00, 1:55 p.m.) Grain - Minneapolis, Duluth  
11:30 a.m. Livestock - S. St. Paul

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GRAND FORKS:

University of North Dakota  
Station KFJM Kilocycles 1410 Power 1,000 watts-day  
500 watts-night

Daily

8:59-9:00 a.m. Grain - Liverpool  
9:45-9:47 a.m.)  
11:45-11:46 a.m.) Grain - Minneapolis, Chicago  
1:28-1:30 p.m.)  
12:25-12:30 p.m. Livestock  
2:10-2:11 p.m. Grain - Minneapolis  
6:00-6:05 p.m. Livestock - S. St. Paul  
Grain - Grand Forks  
12:00-12:05 p.m. Poultry and egg - Grand Forks

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JAMESTOWN:

Roberts MacNab Company  
Station KFMC Kilocycles 1370 Power 250 watts-day  
100 watts-night

Daily

12:00-12:05 p.m.) Livestock - S. St. Paul  
6:15-6:20 p.m.)

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MANDAN:

Mandan Radio Association  
Station KGCU Kilocycles 1240 Power 250 watts

Daily

1:27-1:30 p.m. Livestock - St. Paul and Minneapolis closing

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NORTH DAKOTA - cont'd.

MINOT:

John B. Cooley  
Station KILPM Kilocycles 1360 Power 1,000 watts-day  
500 watts-night

Daily

9:35-9:45 a.m. Livestock, grains  
10:35-10:40 a.m.)  
11:00-11:03 a.m.)  
11:35-11:40 a.m.) Grain - Minneapolis, Chicago, Winnipeg  
12:00-12:03 p.m.)  
12:30-12:35 p.m.)  
12:05 p.m. Livestock - Minot  
1:00-1:02 p.m.)  
1:35-1:40 p.m.) Grain - Minneapolis, Chicago, Winnipeg  
6:45 p.m. Livestock - Minot  
8:14 p.m. Grain - Minot

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VALLEY CITY

KOVC, Incorporated  
Station KOVC Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

11:00-11:35 a.m.) Livestock - So. St. Paul  
4:37-4:45 p.m.)

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OHIO

CINCINNATI:

L. B. Wilson, Inc.  
Station WCKY Kilocycles 1490 Power 10,000 watts

Daily

7:45 a.m. Livestock - Cincinnati, Chicago, Indianapolis,  
National Stock Yards, Kansas City, Omaha,  
Sioux City, So. St. Paul, Pittsburgh and Buffalo  
12:25-12:30 p.m. Livestock - Cincinnati, Chicago, Indianapolis,  
East St. Louis

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CINCINNATI:

Scripps-Howard Radio, Inc.  
Station WCPO Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

7:00-7:15 a.m. )  
8:00, 9:00, 12:00, ) Livestock and grain  
4:00, 6:00 p.m. )

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CINCINNATI:

The Crosley Corporation  
Station WLW Kilocycles 700 Power 50,000 watts

Daily

8:15-8:30 a.m. Livestock, estimated receipts - Chicago, Cincinnati,  
St. Louis, Cleveland, Jersey City  
11:35-11:40 a.m. Livestock - Cincinnati  
12:35-12:45 p.m. Livestock and poultry - Cincinnati

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OHIO - cont'd.

CINCINNATI: Crosley Radio Corporation  
Station WSAI Kilocycles 1330 Power 5,000 watts-day  
1,000 watts-night

Daily

11:45-11:50 a.m. Fruits and vegetables - Cincinnati

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CLEVELAND: Cleveland Radio Broadcasting Corporation  
Station WCLE Kilocycles 610 Power 500 watts-day

Daily

9:45-10:00 a.m. Livestock prices - Cleveland, Cincinnati, Pittsburgh,  
Buffalo, Chicago, Kansas City

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CLEVELAND: National Broadcasting Company, Inc.  
Station WTAM Kilocycles 1070 Power 50,000 watts

Daily

6:30-6:35 a.m. Livestock - receipts and opening  
1:30-1:35 p.m. Livestock - receipts and closing  
6:35-6:37 p.m. Butter and eggs

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COLUMBUS: Associated Radiocasting Corporation  
Station WHKC Kilocycles 640 Power 500 watts

Daily

9:45-9:46 a.m. Grain - Chicago opening  
9:50-10:00 a.m. )  
11:50-12:00 m. ) Livestock  
12:45-1:00 p.m. )  
2:30-2:31 p.m. ) Grain - Chicago

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COLUMBUS: Ohio State University  
Station WOSU Kilocycles 570 Power 1,000 watts-day  
750 watts-night

Daily except Friday

1:00 p.m. Livestock - Cincinnati  
Butter - Chicago  
Fruits and vegetables - Columbus

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DAYTON: Miami Valley Broadcasting Corporation  
Station WHIO Kilocycles 1260 Power 5,000 watts-day  
1,000 watts-night

Daily

5:45, 6:15, )  
7:15 a.m. ) Livestock, estimated receipts  
12:50 p.m. Livestock, grain - Pittsburgh, Chicago, Cleveland,  
Kansas City, Dayton, Cincinnati  
3:35 p.m. Grain - Chicago

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OHIO - cont'd.

PORTSMOUTH:

Vee Bee Corporation  
Station WPAY Kilocycles 1370 Power 100 watts

Daily

11:30-12:00 m. Grain - Chicago

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TOLEDO:

Community Broadcasting Company  
Station WTOL Kilocycles 1200 Power 100 watts-day

Daily

12:23-12:30 p.m. Grain - opening Chicago, Kansas City, Winnipeg  
Cotton - opening Chicago, New York, noon Liverpool  
4:00-4:10 p.m. Grain, cotton - closing Chicago, New York, Liverpool,  
Kansas City, New Orleans, Winnipeg

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OKLAHOMA

ADA:

C. C. Morris  
Station KADA Kilocycles 1200 Power 100 watts

Daily

1:00 p.m. Livestock Market Review - Oklahoma City

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ARDMORE:

The Ardmoreite Publishing Company, Inc.  
Station KVS0 Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily

10:00-10:03 a.m. Cotton - New York, New Orleans  
Grains - Chicago  
12:30-12:33 p.m. Same commodities and markets  
(Sat.-also) Livestock - Oklahoma City  
2:30-2:35 p.m. Cotton - New York, New Orleans  
Grains - Chicago  
Livestock - Oklahoma City

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EIK CITY:

E. M. Woody  
Station KASA Kilocycles 1210 Power 100 watts

Daily

6:45-7:00 a.m. Livestock estimated receipts, close of previous day -  
Oklahoma City  
9:00-9:05 a.m. Livestock - opening  
10:15-10:30 a.m. Livestock, grain - Oklahoma City, Chicago, Kansas City  
12:45-1:00 p.m. Livestock closing, grain - Oklahoma City, Kansas City,  
Chicago  
Cotton - New York

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OKLAHOMA - cont'd.

ENID: Enid Radiophone Company  
Station KCRC Kilocycles 1360 Power 250 watts

Daily

1:30-1:40 p.m. Livestock - Oklahoma City  
Grain, butter, eggs - Chicago  
Wheat, butter, butterfat, eggs - Enid

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OKLAHOMA CITY: Plaza Court Broadcasting Company  
Station KOCY Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

11:15 a.m. )  
2:30 p.m. ) Livestock, grain

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OKLAHOMA CITY: Hearst Radio, Inc.  
Station KOMA Kilocycles 1480 Power 5,000 watts

Daily

11:30-11:35 a.m. Livestock - Oklahoma City

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OKLAHOMA CITY: Oklahoma Broadcasting Company, Inc.  
Station KTOK Kilocycles 1370 Power 100 watts

Daily

6:30 a.m. Summary of previous day - grain, fruit, vegetables,  
dairy, poultry and livestock

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OKLAHOMA CITY: WKY Radiophone Company  
Station WKY Kilocycles 900 Power 5,000 watts-day  
1,000 watts-night

Daily

6:00 a.m. Farm markets of previous day  
9:15 a.m. Cotton - opening  
10:15 a.m. Cotton, grain, livestock  
12:45 p.m. Cotton, grain  
Livestock - Oklahoma City  
Fruits and vegetables - Chicago and New York

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PONCA CITY: Adelaide Lillian Carrell, Rep., Est. C. L. Carrell, dec.  
Station WBBZ Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

10:30-10:45 a.m. Livestock - Wichita and Oklahoma City

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OKLAHOMA - cont'd.

TULSA: Harry Schwartz  
Station KOMT Kilocycles 1310 Power 250 watts-day  
Daily  
6:15-6:45 a.m. Wheat, rye, oats, general grain, hogs - Oklahoma City

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TULSA: Tulsa Broadcasting Company, Inc.  
Station KTUL Kilocycles 1400 Power 5,000 watts-day  
1,000 watts-night  
Daily  
9:45 a.m. Livestock estimated receipts and opening -  
Chicago, Kansas City  
11:45 a.m. Livestock, grain cotton - noon markets  
3:45 p.m. Livestock, grain, cotton - close

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TULSA: Southwestern Sales Corporation  
Station KV00 Kilocycles 1140 Power 25,000 watts  
Daily  
6:45-7:00 a.m. Livestock grain - Chicago  
Cotton - New York  
7:45-8:00 a.m. Livestock, grain - Chicago, Tulsa  
Cotton - New York  
11:15-11:30 a.m. Livestock, grain - Chicago, Tulsa  
Cotton - New York  
5:45-5:55 p.m. Livestock, grain - Chicago, Tulsa, Kansas City  
Cotton - New York  
11:00-11:15 p.m. Livestock, grain - Chicago  
Cotton - New York

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OREGON

BEND: The Bend Bulletin  
Station KBND Kilocycles 1310 Power 250 watts-day  
100 watts-night  
Daily  
12:45-1:00 p.m. Grain - Chicago and Bend  
Fruits, vegetables, livestock - Portland, Bend  
Butter, eggs, etc. - San Francisco, Bend  
Wool - Boston, Bend

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OREGON - cont'd.

CORVALLIS:

Oregon State Agricultural College  
Station KOAC Kilocycles 550 Power 1,000 watts

Daily

12:30 p.m.

Eggs - Los Angeles, New York, Chicago  
Turkeys - Portland, San Francisco, Texas points,  
Chicago, New York, Philadelphia, Boston  
Butter - Portland, Seattle, Los Angeles, New York,  
Chicago  
Livestock - Portland, Chicago, San Francisco, Omaha  
Wool - Boston  
Grain - Portland, Seattle, Chicago, Liverpool  
Hay - Portland  
Potatoes - So. Idaho, Yakima, Presque Isle (Maine),  
Chicago, Los Angeles, San Francisco, Portland  
Ft. Worth  
Fruits and vegetables (in season)  
Apples - Portland, Chicago, Los Angeles  
Pears, fresh prunes, other fruits and vegetables -  
Portland  
Cherries - Portland, Seattle, San Francisco,  
Los Angeles  
Raspberries - Portland, Seattle, San Francisco,  
Los Angeles, Minneapolis, Chicago, New York  
Strawberries - Portland, Seattle, San Francisco,  
Los Angeles, Chicago, New York  
Onions - Chicago, Los Angeles, San Francisco,  
Portland, Seattle  
Cauliflower, green beans, green peas - Portland,  
Seattle, Los Angeles, San Francisco, Chicago,  
New York

6:45 p.m.

Asparagus - Portland, Seattle, Chicago  
Eggs - Portland, Los Angeles (12:30 p.m. Saturdays)  
Turkeys, butter - same as 12:30 p.m.  
Livestock  
Wheat - Portland, San Francisco, indemnity prices  
for flour shipped to Philippines  
Fruits (markets in season)  
Apples - Yakima, Wenatchee, Hood River, New York,  
Chicago  
Pears, cherries - New York, Chicago

(in season)

Mondays 6:45 p.m.

Eggs and butter (cold storage) - Pacific Coast  
Cattle, western lambs, wheat, seeds

Tuesdays 6:45 p.m.

Hay, potatoes, fruits, vegetables, nuts

Wednesdays 6:45 p.m.

Eggs, honey, feedstuffs

Thursdays 6:45 p.m.

Dressed meat holdings, livestock, dried prunes,  
hops - foreign and domestic

Fridays 6:45 p.m.

Apples, pears - Liverpool, London

Butter review

Cheese - Plymouth (Wisconsin), San Francisco

Feed grains - Portland

Malting barley - San Francisco, Minneapolis, Portland

Saturdays 6:45 p.m.

Livestock - Portland, Huntington (Oregon)

Wool and mohair review

Wheat - Portland

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OREGON - cont'd.

KLAMATH FALLS:

KEFJ Broadcasters, Inc.  
Station KEFJ Kilocycles 1210 Power 100 watts

Daily

1:30 p.m.

Potato, hay, grain, feed - West Coast market  
Grain - Chicago  
Livestock, dairy - San Francisco, Portland

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LA GRANDE:

Harold M. Finlay and Mrs. Eloise Finlay  
Station KLFM Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily

12:15-12:30 p.m.

Livestock - Portland

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PORTLAND:

The Oregonian Publishing Company  
Station KEX Kilocycles 1180 Power 5,000 watts

Daily

7:30-7:45 a.m.

Livestock, grain, wool

7:55-7:57 a.m.

Wheat, corn, butter, eggs, potatoes

9:30-10:15 a.m.

Livestock, grain, wool, poultry, etc.

(Sat 9:30-10:30)

10:15-10:30 a.m.)

Livestock, grain, poultry, butter, eggs, fruits,  
vegetables, etc. - Pacific Coast markets

12:00-12:15 p.m.)

12:45-12:50 p.m.

Livestock, grain, poultry, butter, eggs, fruits,  
vegetables - Portland

2:15-2:20 p.m.

Livestock, grain, wool

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PORTLAND:

KOIN, Incorporated  
Station KOIN Kilocycles 940 Power 5,000 watts-day  
1,000 watts-night

Daily

6:30-6:35 a.m.

Livestock, fruits, vegetables - Portland

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ROSEBURG:

News-Review Company  
Station KRRR Kilocycles 1500 Power 250 watts-day  
100 watts-night

Daily

12:45 p.m.

Turkeys, livestock

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PENNSYLVANIA

ERIE:

WLFU Broadcasting Corporation  
Station WLFU Kilocycles 1420 Power 250 watts-day  
100 watts-night

Daily

1:15-1:30 p.m.

Grain - Chicago  
Fruit and vegetable market review

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PENNSYLVANIA - cont'd.

GLENSIDE: Seaboard Radio Broadcasting Corporation  
Station WIBG Kilocycles 970 Power 100 watts-day

Mon-Tue-Wed-Thurs  
11:30-12:00 noon

Grain - Chicago

Daily

3:00 p.m.

Grain, closing

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HARRISBURG: WHP, Incorporated  
Station WHP Kilocycles 1430 Power 1,000 watts-day  
500 watts-night

Daily

4:45-5:00 p.m.

Livestock

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HARRISBURG: Keystone Broadcasting Corporation  
Station WKBO Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

4:00-4:15 p.m.

Grain, butter and eggs

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LANCASTER: WGAL, Incorporated  
Station WGAL Kilocycles 1500 Power 250 watts-day  
100 watts-night

Tuesday

11:25-11:30 a.m.

Livestock

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NEW CASTLE: Keystone Broadcasting Company  
Station WKST Kilocycles 1250 Power 250 watts-day

Daily

1:12-1:15 p.m.

Butter, eggs, etc. - Pittsburgh

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PHILADELPHIA: Westinghouse Electric and Manufacturing Company  
Station KYW Kilocycles 1020 Power 10,000 watts

Daily

12:50 p.m.

Fruit and produce - Philadelphia

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PITTSBURGH: Westinghouse Electric and Manufacturing Company  
Station KDKA Kilocycles 980 Power 50,000 watts

Daily

6:30-7:00 a.m.

Fruits, vegetables, dairy, poultry - Pittsburgh  
previous day

Egg auctions, twice weekly - Butler

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PENNSYLVANIA - cont'd.

PITTSBURGH: Pittsburgh Radio Supply House  
Station WJAS Kilocycles 1290 Power 5,000 watts-day  
1,000 watts-night

Daily  
12:30 p.m. Grain, opening  
6:15 p.m. Grain and cotton, closing market summary

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READING: Reading Broadcasting Company  
Station WRAW Kilocycles 1310 Power 100 watts

Daily  
7:45-7:50 a.m. Produce market - Philadelphia

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SUNBURY: Sunbury Broadcasting Corporation  
Station WKOK Kilocycles 1210 Power 100 watts

Daily  
2:00-2:05 p.m. Fruit, vegetables, poultry, egg - Philadelphia

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WILLIAMSPORT: WRAK, Incorporated  
Station WRAK Kilocycles 1370 Power 250 watts-day  
100 watts-night

Mon-Tue-Wed-Fri  
4:00-4:15 p.m. Grain, cotton - closing

Saturday  
1:30-1:45 p.m. Grain, cotton - closing

Wednesdays  
10:45 a.m. Livestock auction of previous day, closing prices  
and volume - Williamsport

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RHODE ISLAND

PROVIDENCE: The Yankee Network, Inc.  
Station WEAN Kilocycles 780 Power 5,000 watts-day  
1,000 watts-night

Daily  
12:15-12:30 p.m. Summary of produce market - Boston

Saturday  
11:40-11:45 a.m. Fruits and vegetables

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PROVIDENCE: The Outlet Company  
Station WJAR Kilocycles 890 Power 5,000 watts-day  
1,000 watts-night

Daily  
1:30-1:35 p.m. Fruits, vegetables, poultry, eggs, livestock -  
Providence

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SOUTH CAROLINA

ANDERSON: Wilton E. Hall  
Station WAIM Kilocycles 1200 Power 100 watts

Daily  
4:00 p.m. Cotton - New Orleans, New York  
Grain and provisions - Chicago

Saturday  
12:50 p.m. Cotton - New Orleans, New York  
Grain and provisions - Chicago

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COLUMBIA: Station WIS, Incorporated  
Station WIS Kilocycles 560 Power 5,000 watts-day  
1,000 watts-night

Daily  
1:20-1:25 p.m. Livestock - Columbia  
Cotton - New York, New Orleans  
Grain - Chicago

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SOUTH DAKOTA

ABERDEEN: Aberdeen Broadcast Company  
Station KABR Kilocycles 1390 Power 1,000 watts-day  
500 watts-night

Daily  
11:40 a.m. Produce - Aberdeen  
9:45, 10:45,)   
11:45, 12:45,) Grain  
1:45 p.m. )  
12:30 p.m. Livestock - Milwaukee, Aberdeen

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BROOKINGS: South Dakota State College  
Station KFDY Kilocycles 780 Power 1,000 watts

Daily  
12:30-12:35 p.m. Livestock, closing markets - Sioux Falls, Sioux City

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PIERRE: Estate of Dana McNeil  
Station KGFX Kilocycles 630 Power 200 watts-day

Daily  
12:15 p.m. Livestock - Sioux City  
1:25 p.m. Livestock, closing - Sioux City

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RAPID CITY: Black Hills Broadcast Company  
Station KOBH Kilocycles 1370 Power 250 watts-day  
100 watts-night

Daily  
10:00 a.m. Livestock - Omaha  
11:55 a.m. Livestock - Omaha, Sioux City

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SOUTH DAKOTA - cont'd.

RAPID CITY: South Dakota State School of Mines  
Station WCAT Kilocycles 1200 Power 100 watts-day

Daily

11:20-11:25 a.m. Fruits and vegetables - Chicago  
12:15-12:20 p.m. Livestock - Chicago, Sioux City, Omaha  
12:55-1:00 p.m. Livestock - summary of day's markets

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SIOUX FALLS: Sioux Falls Broadcast Association, Inc.  
Station KSOO Kilocycles 1110 Power 5,000 watts

Daily

6:35 a.m. Livestock - Chicago, E. St. Louis, Kansas City,  
Omaha, Sioux City, St. Joseph  
9:32-9:35 a.m. )  
11:00-11:02 a.m. ) Grain - Chicago, Winnipeg, Liverpool, Buenos Aires  
1:30-1:34 p.m. ) Butter and eggs - Chicago  
10:00-10:02 a.m. Grain - Chicago, Winnipeg, Liverpool, Buenos Aires  
10:02-10:04 a.m. )  
11:05-11:07 a.m. ) Livestock - Sioux Falls, Chicago, Omaha, Sioux City  
11:28-11:30 a.m. )  
12:58-1:00 p.m. )

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WATERTOWN: The Greater Kampeska Radio Corporation  
Station KWTN Kilocycles 1210 Power 100 watts

Daily

10:55-11:00 a.m. ) Livestock, fruits, vegetables - Watertown  
5:30-5:45 p.m. )

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YANKTON: WNAX Broadcasting Company  
Station WNAX Kilocycles 570 Power 5,000 watts-day  
1,000 watts-night

Daily

6:00-6:15 a.m. Livestock - receipts Chicago, Omaha: previous day's  
close Chicago, Omaha, Sioux City, Sioux Falls  
7:15 a.m. Livestock - receipts estimated Chicago, Sioux City,  
Omaha  
8:30 a.m. Grain - opening Liverpool  
12:15 p.m. Grain, livestock - Chicago, Omaha, Sioux City,  
Sioux Falls  
Fruit and vegetables - Chicago  
3:15 p.m. Fruit and vegetables - Yankton  
Grains - cash and closing Chicago, Omaha, Minneapolis

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TENNESSEE

CHATTANOOGA: WODD Broadcasting Corporation  
Station WODD Kilocycles 1280 Power 5,000 watts-day  
1,000 watts-night

Daily

6:40-6:45 a.m. Fruits, vegetables, livestock, cotton (previous day) -  
Southern States  
Grain - Chicago  
Butter, eggs, live poultry (previous day) - Atlanta

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JACKSON: The Sun Publishing Company, Inc.  
Station WTJS Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

9:30-9:35 a.m. Cotton, grain - opening  
12:30-12:35 p.m. Cotton, livestock - noon  
4:15-4:20 p.m. Cotton, livestock, grain - summary

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MEMPHIS: Memphis Commercial Appeal Company  
Station WMC Kilocycles 780 Power 5,000 watts-day  
1,000 watts-night

Daily

9:45 a.m. Cotton  
9:47 a.m. Grain  
10:30 a.m. Cotton  
12:10 p.m. Livestock, Memphis  
3:30 p.m. Cotton, grain

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MEMPHIS: Memphis Broadcasting Company  
Station WMPS Kilocycles 1430 Power 1,000 watts-day  
500 watts-night

Daily

8:30-8:31 a.m. Cotton, grain

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NASHVILLE: WSIX, Incorporated  
Station WSIX Kilocycles 1210 Power 250 watts-day  
100 watts-night

Daily

11:30-11:40 a.m. Livestock, poultry, eggs  
11:55-12:00 m. Tobacco - in season

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TENNESSEE - cont'd.

NASHVILLE: National Life and Accident Insurance Company  
Station WSM Kilocycles 650 Power 50,000 watts

Daily

12:15-12:30 p.m. Livestock - Nashville, Chicago, St. Louis  
Eggs, chickens, butter, produce - Nashville  
Tobacco, fruit, vegetable - in season  
4:45-4:50 p.m. Grain - Chicago, Winnipeg, Liverpool, Chicago,  
St. Louis, Minneapolis  
Hops, cattle - Chicago

TEXAS

AMARILLO: Plains Radio Broadcasting Company  
Station KGNC Kilocycles 1410 Power 2,500 watts-day  
1,000 watts-night

Daily

10:00-10:15 a.m. Grain - Chicago, Liverpool  
12:45-1:00 p.m. Grain - Chicago and closing Kansas City  
Livestock  
1:45-1:50 p.m. Livestock - Oklahoma City  
Grain - Chicago close and Liverpool cable close

AUSTIN: KUT Broadcasting Company  
Station KNOW Kilocycles 1500 Power 100 watts

Daily

9:45-9:50 a.m.) Cotton, grains  
2:30-2:35 p.m.)

DALLAS: KRID Radio Corporation  
Station KRLD Kilocycles 1040 Power 10,000 watts

Daily

6:20-6:25 a.m. Livestock, closing prices previous day - Dallas

DALLAS A. H. Belo Corporation  
Station WFAA Kilocycles 800 Power 50,000 watts

Daily

5:57-6:00 a.m. Livestock  
7:42-7:45 a.m. Cotton - Liverpool  
10:15-10:30 a.m. Grain, cotton, livestock  
11:45-11:50 a.m. Cotton - New York and New Orleans, Liverpool closing  
Grain - Chicago, Liverpool closing  
Cottonseed meal - Memphis  
Cottonseed oil - New York  
1:30-1:40 p.m. Livestock, cotton, grain

TEXAS - cont'd.

EL PASO: Tri-State Broadcasting Company, Inc.  
Station KTSM Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily  
8:30, 10:30 a.m. Cotton reports

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FORT WORTH: Tarrant Broadcasting Company  
Station KTAT Kilocycles 1240 Power 1,000 watts

Daily except Sun.  
8:57-9:00 a.m. Livestock - Fort Worth, Chicago, Kansas City and  
E. St. Louis, receipts 12 markets

Daily except Sat.  
2:00-2:05 p.m. Livestock, including advance estimates

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FORT WORTH: Carter Publications, Inc.  
Station WBAP Kilocycles 800 Power 50,000 watts

Daily  
5:57-6:00 a.m. Livestock - Ft. Worth  
7:42-7:45 a.m. Cotton - Liverpool  
10:15-10:30 a.m. Grain, cotton - New York, New Orleans, Chicago  
Liverpool  
Livestock - Ft. Worth, Chicago, Kansas City,  
E. St. Louis  
11:45-11:50 a.m. Cotton - New York and New Orleans, Liverpool closing  
Grain - Chicago, Liverpool closing  
Cottonseed meal - Memphis  
Cottonseed oil - New York  
1:30-1:40 p.m. Livestock, cotton, grain

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HOUSTON: Houston Printing Corporation  
Station KPRC Kilocycles 920 Power 5,000 watts-day  
1,000 watts-night

Tues- Thurs- Sat.  
6:30-6:45 a.m.) Livestock and produce market quotations - Houston  
Wed-Fri. )  
6:45-7:00 a.m.)

Mon thru Fri.  
10:03-10:05 a.m. Cotton, lard, cottonseed, opening - Chicago, New Orleans  
Grain, opening - Chicago  
3:03-3:05 p.m. ) Same commodities and markets - closing  
(Sat. 12:03-12:05)

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TEXAS - cont'd.

HOUSTON: KTRH Broadcasting Company  
Station KTRH Kilocycles 1290 Power 5,000 watts-day  
1,000 watts-night

Daily

6:30-6:35 a.m. Livestock - Houston

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LONGVIEW: Voice of Longview  
Station KFRO Kilocycles 1370 Power 250 watts-day

Daily

10:00-10:05 a.m. Grain - Chicago opening  
Cotton - New York and New Orleans opening  
2:25-2:30 p.m. Same commodities and markets - closing

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LUBBOCK: Plains Radio Broadcasting Company  
Station KFYO Kilocycles 1310 Power 250 watts-day  
100 watts-night

Daily

1:15-1:20 p.m. Livestock - closing Omaha, Kansas City, Fort Worth  
2:30 p.m. Grain, cotton, etc. - closing markets

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PAMPA: R. C. Hoiles  
Station KPDN Kilocycles 1310 Power 100 watts-day

Daily

1:42-1:45 p.m. Livestock - Oklahoma City  
3:30-3:35 p.m. Grain - Chicago  
Cotton - New Orleans

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PECOS: Jack W. Hawkins and Barney H. Hubbs  
Station KIUN Kilocycles 1370 Power 100 watts

Daily

10:45 a.m.)  
1:00 p.m.) Cotton, grain  
3:00 p.m.)

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SAN ANGELO: KGKL, Incorporation  
Station KGKL Kilocycles 1370 Power 250 watts-day  
100 watts-night

Daily

12:57-1:00 p.m. Livestock - Fort Worth

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Daily

Daily

Daily

UTAH

Daily

Daily

Daily

6:30-6:45 a.m.	Grain, fruits, vegetables, livestock, dairy - Previous day - Chicago
12:43-12:45 a.m.	Livestock - Ogden

VERMONT

BURLINGTON: Burlington Daily News, Inc.  
Station WCAX Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily  
6:35 p.m. Fruit, vegetable, poultry, previous day - Boston

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ST. ALBANS: E. J. Regan and F. Arthur Bostwick  
Station WQDM Kilocycles 1390 Power 1,000 watts-day

Daily  
7:55-8:00 a.m. Dairy and produce market, close previous day - Boston

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SPRINGFIELD: Twin State Broadcasting Corporation  
Station WNBX Kilocycles 1260 Power 1,000 watts

Daily  
11:35-11:40 a.m. Fruits, vegetables, dairy, poultry, previous day-Boston

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WATERBURY: Chas. B. Adams, Administrator Harry C. Whitehill Est.  
and Exec. Mary M. Whitehill Est.  
Station WDEV Kilocycles 550 Power 500 watts-day

Daily  
4:00-4:15 p.m. Livestock, butter, eggs, and general farm market  
reports - Boston

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VIRGINIA

LYNCHBURG: Lynchburg Broadcasting Corporation  
Station WLVA Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily  
1:00-1:30 p.m. Livestock, grain  
6:00-6:10 p.m. Grain, cotton

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RICHMOND: Havens and Martin, Inc.  
Station WMBG Kilocycles 1350 Power 500 watts

Daily  
2:30-2:45 p.m. Fruits, vegetables, butter, eggs, live poultry,  
hogs, cattle and sheep - estimated receipts -  
Richmond  
Butter, eggs and poultry - estimated receipts -  
Baltimore, New York, Washington, Chicago  
Cattle, calves, hogs, and sheep - Chicago, Baltimore,  
Jersey City

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VIRGINIA - cont'd.

RICHMOND: WLBG, Incorporated  
Station WRNL Kilocycles 880 Power 500 watts-day

Daily

12:15-12:25 p.m. Livestock, dairy, fruits, vegetables - Richmond,  
Washington, New York

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RICHMOND: Larus and Brother Company, Inc.  
Station WRVA Kilocycles 1110 Power 5,000 watts

Daily

1:30-1:45 p.m. Fruits, vegetables, grain, livestock - Richmond  
Shipping point information in season  
Butter, eggs, poultry - New York, Chicago, Philadelphia,  
Washington, D.C.  
Livestock - Chicago, Baltimore, Jersey City

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WASHINGTON

BELLINGHAM: KVOS, Incorporated  
Station KVOS Kilocycles 1200 Power 100 watts

Daily

12:15 p.m. Grain - Chicago, Seattle close

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CENTRALIA: Central Broadcasting Corporation  
Station KELA Kilocycles 1440 Power 500 watts

Daily

12:20-12:25 p.m. Livestock - Portland  
Poultry and dairy - Seattle  
Corn and wheat quotations - Chicago

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PULIMAN: State College of Washington  
Station KWSC Kilocycles 1220 Power 5,000 watts-day  
1,000 watts-night

Daily

7:00-7:30 a.m. Grain - Chicago  
Livestock - Spokane  
12:15-12:18 p.m. Grain - Chicago  
Livestock  
7:44 p.m. Grain - Chicago  
Livestock - Spokane

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SEATTLE: Fisher's Blend Station, Inc.  
Station KOMO Kilocycles 920 Power 5,000 watts-day  
1,000 watts-night

Daily

7:00-7:15 a.m. Eggs, poultry, honey, fruits, vegetables - Seattle

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WASHINGTON - cont'd.

SEATTLE: American Radio Telephone Company  
Station KXA Kilocycles 760 Power 500 watts-day  
250 watts-night

Daily  
8:20-8:30 a.m. Grain market opening - Chicago  
Butter and eggs - Chicago  
12:45-12:55 p.m. Grain market closing - Chicago  
Butter and eggs - Chicago

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SPOKANE: Louis Wasmer  
Station KGA Kilocycles 1470 Power 5,000 watts

Daily  
8:00-8:15 a.m. Grain - Chicago opening  
9:30-10:30 a.m. Grains and livestock  
12:00-12:15 p.m. Grain - Chicago closing

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SPOKANE: Louis Wasmer, Inc.  
Station KHQ Kilocycles 590 Power 5,000 watts-day  
1,000 watts-night

Daily  
7:30-7:45 a.m. Butterfat, eggs - Spokane  
Wheat, corn - opening  
Livestock - Chicago, Spokane  
2:25-2:30 p.m. Wheat, corn

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TACOMA: KMO, Incorporated  
Station KMO Kilocycles 1330 Power 1,000 watts

Daily  
12:15 p.m. Grain  
(Also poultry, eggs, butter and livestock - time  
not reported)

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WALLA WALLA: KUJ, Incorporated  
Station KUJ Kilocycles 1370 Power 100 watts

Daily  
8:00 a.m. Grain - opening  
8:45 a.m. Grain - trend  
12:00 m. Grain - closing  
12:15 p.m. Livestock, grains

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WASHINGTON - cont'd.

WENATCHEE:                   Wescoast Broadcasting Company  
                                  Station KPQ Kilocycles 1500 Power 250 watts-day  
  100 watts-night

Daily

12:20-12:25 p.m.      Fruit, grains, livestock  
6:30 p.m.              Grain - Chicago

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YAKIMA:                      Carl E. Haymond  
                                  Station KIT Kilocycles 1250 Power 1,000 watts-day  
  500 watts-night

Daily

10:00 a.m.              Grain - Chicago opening  
12:30 p.m.              Grain - Chicago closing  
6:00-6:15 p.m.        Butter, poultry, eggs, potatoes, fruits, vegetables -  
  Seattle  
                                  Butter, eggs, potatoes, cattle, hogs, sheep -  
  San Francisco  
                                  Apple auctions - New York and Chicago

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WEST VIRGINIA

CHARLESTON:                 Charleston Broadcasting Company  
                                  Station WCHS Kilocycles 580 Power 1,000 watts-day  
  500 watts-night

Daily

1:30-1:45 p.m.        Livestock

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FAIRMONT:                   Monongahela Valley Broadcasting Company  
                                  Station WMMN Kilocycles 890 Power 5,000 watts-day  
  1,000 watts-night

Daily

12:05-12:10 p.m.      Livestock - Fairmont, W. Va.  
                                  Butter, eggs, produce - Chicago

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WHEELING:                   West Virginia Broadcasting Corporation  
                                  Station WVVA Kilocycles 1160 Power 5,000 watts

Daily

12:15-12:30 p.m.      Butter and egg prices - Pittsburgh

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WISCONSIN

EAU CLAIRE:                 Central Broadcasting Company  
                                  Station WEAU Kilocycles 1050 Power 1,000 watts-day

Daily

12:20-12:25 p.m.      Livestock, grain, fruits and vegetables - Chicago

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WISCONSIN

FOND DU LAC: The Reporter Printing Company  
Station KFIZ Kilocycles 1420 Power 100 watts

Daily

11:00-11:15 a.m. Livestock - Chicago, So. St. Paul  
Potatoes, cheese - Chicago  
Butter, eggs - New York, Chicago  
Grain - Minneapolis, Kansas City  
12:45-1:00 p.m. Livestock, grain - Chicago  
5:00-5:10 p.m. Grain, flour, feed - Fond du Lac

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GREEN BAY: WHBY, Incorporated  
Station WHBY Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

11:00-11:15 a.m. Livestock - Chicago, So. St. Paul  
Potatoes, cheese - Chicago  
Butter, eggs - New York, Chicago  
Grain - Minneapolis, Kansas City

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GREEN BAY: WHBY, Incorporated  
Station WTAQ Kilocycles 1330 Power 5,000 watts-day  
1,000 watts-night

Daily

7:15-7:20 a.m. Fruits, vegetables, livestock - Chicago, Milwaukee  
Grain - Milwaukee  
12:15 p.m. Livestock - Milwaukee  
12:45-12:47 p.m. Grain - Chicago

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JANESVILLE: Gazette Printing Company  
Station WCLO Kilocycles 1200 Power 250 watts-day  
100 watts-night

Daily

10:45-10:55 a.m. Livestock - Chicago  
12:45-12:50 p.m. Livestock - Janesville

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LA CROSSE: WKBH, Incorporated  
Station WTBH Kilocycles 1380 Power 1,000 watts

Daily

11:35-11:45 a.m. Livestock

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WISCONSIN - cont'd.

MADISON: University of Wisconsin  
Station WHA Kilocycles 940 Power 5,000 watts-day

Saturday  
12:40-12:44 p.m. Livestock, poultry, dairy, feeds and grain

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MADISON: Badger Broadcasting Company, Inc.  
Station WIBA Kilocycles 1280 Power 5,000 watts-day  
1,000 watts-night

Daily  
12:50-1:00 p.m. Livestock, poultry, eggs - Madison

Friday  
5:45 p.m. Cheese - Plymouth

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MANITOWOC: Francis M. Kadow  
Station WOMT Kilocycles 1210 Power 100 watts

Daily  
10:00-10:15 a.m. Grain - Chicago opening  
1:00-1:30 p.m. Butter, eggs, livestock, poultry - Chicago  
3:00 p.m. Grain, livestock - Chicago closing

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MILWAUKEE: Milwaukee Broadcasting Company  
Station WEMP Kilocycles 1310 Power 100 watts

Daily  
10:00 a.m. Livestock - Chicago opening  
1:00 p.m. Livestock - noon  
4:00 p.m. Livestock - Chicago

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MILWAUKEE: The Journal Company (Milwaukee Journal)  
Station WTMJ Kilocycles 620 Power 5,000 watts-day  
1,000 watts-night

Daily  
7:00-7:02 a.m.) Livestock - Milwaukee  
1:00-1:03 p.m.)  
1:13-1:15 p.m. Poultry, butter, eggs - Milwaukee  
Butter, eggs - Chicago

Friday  
5:15-5:16 p.m. Cheese - Plymouth

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RACINE: Racine Broadcasting Corporation  
Station WRJN Kilocycles 1370 Power 250 watts-day  
100 watts-night

Daily  
9:30-10:00 a.m. Produce, livestock, grains

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WISCONSIN - cont'd.

SHEBOYGAN:

Press Publishing Company  
Station WHBL Kilocycles 1300 Power 1,000 watts-day  
250 watts-night

Daily

9:00-9:05 a.m. Livestock, estimated receipts  
11:00-11:15 a.m. Livestock - Chicago, So. St. Paul  
Potatoes, cheese - Chicago  
Butter, eggs - New York, Chicago  
Grain - Minneapolis, Kansas City  
12:00-12:05 p.m. Livestock, grain, produce - Chicago

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STEVENS POINT:

Board of Regents, University of Wisconsin  
Station WLBL Kilocycles 900 Power 5,000 watts-day

Daily

8:00-8:15 a.m. Potatoes - U.S. carlot shipment  
Livestock - Chicago, So. St. Paul estimated receipts  
Grain - Minneapolis cash close  
9:00-9:15 a.m. Hogs - So. St. Paul  
Potatoes - Wisconsin shipment information  
10:00-10:05 a.m. Hogs - Chicago, So. St. Paul  
Veal - So. St. Paul  
11:00-11:15 a.m. Livestock - Chicago, So. St. Paul  
Potatoes, cheese - Chicago  
Butter, eggs - Chicago, New York  
Feed - Minneapolis (Wed & Sat)  
Hay - Kansas City (Mon & Thu)  
Feed market Review (Mon & Thu)  
12:00-12:30 p.m. Cattle, sheep - Chicago  
Grain - Minneapolis  
Livestock, butter, eggs - Milwaukee  
Plymouth cheese exchange - Saturdays

Friday

4:00 p.m. Plymouth cheese exchange

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WAUSAU:

Northern Broadcasting Company, Inc.  
Station WSAU Kilocycles 1370 Power 250 watts-day  
100 watts-night

Daily

10:00-10:05 a.m. Poultry, eggs, livestock - opening  
3:00-3:05 p.m. Livestock, produce, etc. - closing

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WYOMING

CASPER:

Donald Lewis Hathaway  
Station KDEN Kilocycles 1440 Power 500 watts

Daily

7:45-7:47 a.m. Livestock, previous day - Chicago and Omaha closing  
1:00-1:03 p.m. Livestock - Omaha, Chicago, Denver

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SUPPLEMENTARY

Information from the following stations was  
received after the Directory proper had been prepared.

ALABAMA

MONTGOMERY: John S. Allen and G. W. Covington, Jr.  
Station WCOV Kilocycles 1210 Power 100 watts  
Daily except Saturday  
1:40 p.m. Livestock market - Montgomery

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COLORADO

STERLING: Elmer G. Beehler  
Station KGEK Kilocycles 1200 Power 100 watts-day  
Daily  
12:30-12:45 p.m. Livestock, closing prices - Omaha, Denver  
Produce - Denver  
Grain - Chicago

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ILLINOIS

URBANA: University of Illinois  
Station WILL Kilocycles 580 Power 5,000 watts-day  
Daily  
9:30-9:40 a.m. Opening grain prices - Chicago, Liverpool  
10, 11, 12 noon  
1:00 p.m. Grain market flashes  
1:15-1:30 p.m. Closing grain markets, advance estimates livestock  
receipts  
Poultry market

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IOWA

IOWA CITY: State University of Iowa  
Station WSUI Kilocycles 880 Power 500 watts  
Daily  
12:35-1:00 p.m. Rebroadcast of market news program from WOI  
Advance estimates of livestock receipts,  
detailed report on hog, cattle, sheep - 7  
principal mid-West markets - Interior Iowa,  
Southern Minnesota.

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MICHIGAN

DETROIT: WJR, The Goodwill Station  
Station WJR Kilocycles 750 Power 50,000 watts  
Daily  
6:00-6:30 a.m. Livestock market - Detroit

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MISSOURI

KANSAS CITY: Midland Broadcasting Company  
Station KMBC Kilocycles 950 Power 5,000 watts-day  
1,000 watts-night  
Daily  
6:10-6:15 a.m. Market Review  
Monday - Fruit and Vegetable  
Tuesday - Livestock  
Wednesday - Wool  
Friday - Dairy  
6:25-6:30 a.m. Livestock market including estimated receipts at  
5 principal mid-Western markets  
Daily except Sat.  
12:05-12:10 p.m. Livestock market including advance estimates -  
Kansas City

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NORTH DAKOTA

FARGO: WDAY, Incorporated  
Station WDAY Kilocycles 940 Power 5,000 watts-day  
1,000 watts-night  
Daily  
6:55-7:00 a.m. Livestock markets including estimated receipts -  
Chicago, E. St. Joseph, Kansas City, Omaha,  
Sioux City, E. St. Louis, St. Paul  
10:00-10:01 a.m. Opening grain market flash  
11:00-11:01 a.m. Grain market flash  
1:05-1:10 p.m. Butter, egg, poultry and livestock markets  
1:40-1:45 p.m. Closing grain market  
4:55-5:00 p.m. Livestock market - Fargo

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PENNSYLVANIA

PHILADELPHIA: Independence Broadcasting Company, Inc.  
Station WHAT Kilocycles 1310 Power 100 watts  
Daily  
10:00-10:30 a.m. Fruit and vegetable markets - Philadelphia

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STATIONS CARRYING THE NATIONAL FARM & HOME HOUR

As of February 1, 1939 - 12:30 to 1:15 PM EST

During summer months - 12:30 to 1:15 PM EDT

WSGN	Birmingham, Ala.	KGIR	Butte, Mont.
WAIA	Mobile, Ala.	KPFA	Helena, Mont.
KTAR	Phoenix, Ariz.	KOB	Albuquerque, N. Mex.
KARK	Little Rock, Ark.	WABY	Albany, N. Y.
KERN	Bakersfield, Calif.	WEBR	Buffalo, N. Y.
KMJ	Fresno, Calif.	WJTN	Jamestown, N. Y.
KECA	Los Angeles, Calif.	WJZ	New York, N. Y.
KFBK	Sacramento, Calif.	WMIFF	Plattsburg, N. Y.
KFSD	San Diego, Calif.	WHAM	Rochester, N. Y.
KGO	San Francisco, Calif.	WSYR	Syracuse, N. Y.
KTMS	Santa Barbara, Calif.	WWNC	Asheville, N. C.
KWG	Stockton, Calif.	WSOC	Charlotte, N. C.
KOA	Denver, Colo.	WPTF	Raleigh, N. C.
KGHF	Pueblo, Colo.	KFYR	Bismarck, N. Dak.
WNBC	New Britain, Conn.	WDAY	Fargo, N. Dak.
WMAL	Washington, D. C.	WLW	Cincinnati, Ohio
WJAX	Jacksonville, Fla.	WHK	Cleveland, Ohio
WIAK	Lakeland, Fla.	WCOL	Columbus, Ohio
WIOD	Miami Beach, Fla.	WSPD	Toledo, Ohio
WFLA	Tampa, Fla.	KTOK	Oklahoma City, Okla.
WSB	Atlanta, Ga.	KVOO	Tulsa, Okla.
KIDO	Boise, Idaho	KEX	Portland, Oreg.
KSEI	Pocatello, Idaho	WSAN	Allentown, Pa.
WMAQ	Chicago, Ill.	WLEU	Erie, Pa.
WGBF	Evansville, Ind.	WKBO	Harrisburg, Pa.
WGL	Ft. Wayne, Ind.	WGAL	Lancaster, Pa.
WBOW	Terre Haute, Ind.	KDKA	Pittsburgh, Pa.
WOI	Ames, Iowa	WBRE	Wilkes-Barre, Pa.
KSO	Des Moines, Iowa	WORK	York, Pa.
WREN	Lawrence, Kans.	WCSC	Charleston, S. C.
KOAM	Pittsburgh, Kans.	WIS	Columbia, S. C.
KANS	Wichita, Kans.	WFBC	Greenville, S. C.
WCKY	Covington, Ky.	KSOO	Sioux Falls, S. Dak.
WAVE	Louisville, Ky.	WAPQ	Chattanooga, Tenn.
WJBO	Baton Rouge, La.	WROL	Knoxville, Tenn.
WDSU	New Orleans, La.	WMC	Memphis, Tenn.
KTBS	Shreveport, La.	WSM	Nashville, Tenn.
WBAL	Baltimore, Md.	KGNC	Amarillo, Tex.
WBZ	Boston, Mass.	KFDM	Beaumont, Tex.
WBZA	Springfield, Mass.	KRIS	Corpus Christi, Tex.
WELL	Battle Creek, Mich.	KGKO	Fort Worth-Dallas, Tex.
WXYZ	Detroit, Mich.	KXYZ	Houston, Tex.
WIBM	Jackson, Mich.	KRGV	Weslaco, Tex.
WJIM	Lansing, Mich.	KTSM	El Paso, Tex.
WTCN	Minneapolis, Minn.	KLO	Ogden, Utah
KSYM	Mankato, Minn.	KUTA	Salt Lake City, Utah
KROC	Rochester, Minn.	WTAR	Norfolk, Va.
KFAM	St. Cloud, Minn.	WRTD	Richmond, Va.
WJDX	Jackson, Miss.	KJR	Seattle, Wash.
KWK	St. Louis, Mo.	KGA	Spokane, Wash.
KGBX	Springfield, Mo.	WIBA	Madison, Wis.
KGHL	Billings, Mont.	WEBC	Superior, Wis.

ALPHABETICAL LIST BY CALL LETTERS OF RADIO STATIONS BROADCASTING  
MARKET NEWS INFORMATION

K A B R . Aberdeen, S. Dak.	K G E Z Kalispell, Mont.
K A D A . Ada, Okla.	K G F W Kearney, Neb.
K A L B Alexandria, La.	K G F X Pierre, S. Dak.
K A R K Little Rock, Ark.	K G G F Coffeyville, Kans.
K A R M . Fresno, Calif.	K G G M Albuquerque, N. Mex.
K A S A Elk City, Okla.	K G H L Billings, Mont.
K A T E Albert Lea, Minn.	K G K L San Angelo, Tex.
K B N D Bend, Ore.	K G K Y Scottsbluff, Neb.
K B T M Jonesboro, Ark.	K G L O Mason City, Iowa
K C M O Kansas City, Mo.	K G N C Amarillo, Tex.
K C R C Enid, Okla.	K G N F North Platte, Neb.
K D F N Casper, Wyo.	K G N O Dodge City, Kans.
K D K A Pittsburgh, Pa.	K G Q San Francisco, Calif.
K D L R Devils Lake, N. Dak.	K G V O Missoula, Mont.
K D O N Monterey, Calif.	K H Q Spokane, Wash.
K D Y L Salt Lake City, Utah	K H S L Chico, Calif.
K E C A Los Angeles, Calif.	K H U B Watsonville, Calif.
K E L A Centralia, Wash.	K I C A Clovis, N. Mex.
K E L D El Dorado, Ark.	K I D Idaho Falls, Idaho
K E R N Bakersfield, Calif.	K I D O Boise, Idaho
K E X Portland, Ore.	K I E M Eureka, Calif.
K F A B Lincoln, Neb.	K I T Yakima, Wash.
K F A M St. Cloud, Minn.	K I T E Kansas City, Mo.
K F B B Great Falls, Mont.	K I U L Garden City, Kans.
K F B I Abilene, Kans.	K I U P Durango, Colo.
K F B K Sacramento, Calif.	K I U N Pecos, Tex.
K F D Y Brookings, S. Dak.	K L B M La Grande, Ore.
K F F Q St. Joseph, Mo.	K L C N Blytheville, Ark.
K F H Wichita, Kans.	K L P M Minot, N. Dak.
K F I Z Fond du Lac, Wis.	K L X Oakland, Calif.
K F J B Marshalltown, Iowa	K L Z Denver, Colo.
K F J I Klamath Falls, Ore.	K M A Shenandoah, Iowa
K F J M Grand Forks, N. Dak.	K M B C Kansas City, Mo.
K F K A Greeley, Colo.	K M J Fresno, Calif.
K F N F Shenandoah, Iowa	K M M J Clay Center, Neb.
K F R O Longview, Tex.	K M O Tacoma, Wash.
K F R U Columbia, Mo.	K M O X St. Louis, Mo.
K F V S Cape Girardeau, Mo.	K M P C Los Angeles, Calif.
K F X D Nampa, Idaho	K N O W Austin, Tex.
K F Y O Lubbock, Tex.	K N X Los Angeles, Calif.
K F Y R Bismarck, N. Dak.	K O A C Corvallis, Ore.
K G A Spokane, Wash.	K O A M Pittsburg, Kans.
K G A R Tucson, Ariz.	K O B H Rapid City, S. Dak.
K G B San Diego, Calif.	K O C Y Okalhoma City, Okla.
K G B X Springfield, Mo.	K O H Reno, Nev.
K G C U Mandan, N. Dak.	K O I N Portland, Ore.
K G C X Wolf Point, Mont.	K O M A Oklahoma City, Okla.



K O M E Tulsa, Okla.  
K O M O Seattle, Wash.  
K O T N Pine Bluff, Ark.  
K O V C Valley City, N. Dak.  
K O Y Phoenix, Ariz.  
K P D N Pampa, Tex.  
K P L C Lake Charles, La.  
K P Q Wenatchee, Wash.  
K P R C Houston, Tex.  
K Q W San Jose, Calif.  
K R G V Weslaco, Tex.  
K R K D Los Angeles, Calif.  
K R L C Lewiston, Idaho  
K R L D Dallas, Tex.  
K R M C Jamestown, N. Dak.  
K R M D Shreveport, La.  
K R N R Roseburg, Ore.  
K R O C Rochester, Minn.  
K S A C Manhattan, Kans.  
K S A L Salina, Kans.  
K S C J Sioux City, Iowa  
K S D St. Louis, Mo.  
K S E I Pocatello, Idaho  
K S L Salt Lake City, Utah  
K S O O Sioux Falls, S. Dak.  
K S U N Lowell, Ariz.  
K T A R Phoenix, Ariz.  
K T A T Fort Worth, Tex.  
K T F I Twin Falls, Idaho  
K T H S Hot Springs, Ark.  
K T K C Visalia, Calif.  
K T M S Santa Barbara, Calif.  
K T O K Oklahoma City, Okla.  
K T R B Modesto, Calif.  
K T R H Houston, Tex.  
K T R I Sioux City, Iowa  
K T S A San Antonio, Tex.  
K T S M El Paso, Tex.  
K T S W Emporia, Kans.  
K T U L Tulsa, Okla.  
K U J Walla Walla, Wash.  
K U O A Siloam Springs, Ark.  
K V N U Logan, Utah  
K V O E Santa Ana, Calif.  
K V O L Lafayette, La.  
K V O O Tulsa, Okla.  
K V O R Colorado Springs, Colo.  
K V O S Bellingham, Wash.  
K V O X Moorhead, Minn.

K V S O Ardmore, Okla.  
K W B G Hutchinson, Kans.  
K W K St. Louis, Mo.  
K W N O Winona, Minn.  
K W O C Poplar Bluff, Mo.  
K W O S Jefferson City, Mo.  
K W S C Pullman, Wash.  
K W T N Watertown, S. Dak.  
K W T O Springfield, Mo.  
K X A Seattle, Wash.  
K Y O S Merced, Calif.  
K Y S M Mankato, Minn.  
K Y W Philadelphia, Pa.  
W A A B Boston, Mass.  
W A A F Chicago, Ill.  
W A A W Omaha, Neb.  
W A B Y Albany, N. Y.  
W A G F Dothan, Ala.  
W A G M Presque Isle, Maine  
W A I M Anderson, S. C.  
W A I R Winston-Salem, N. C.  
W A L A Mobile, Ala.  
W A M L Laurel, Miss.  
W A P I Birmingham, Ala.  
W A V E Louisville, Ky.  
W B A A West Lafayette, Ind.  
W B A L Baltimore, Md.  
W B A P Fort Worth, Tex.  
W B B C Brooklyn, N. Y.  
W B B Z Ponca City, Okla.  
W B C M Bay City, Mich.  
W B E N Buffalo, N. Y.  
W B I G Greensboro, N. C.  
W B R C Birmingham, Ala.  
W B T Charlotte, N. C.  
W B Z Boston, Mass.  
W B Z A Springfield, Mass.  
W C A T Rapid City, S. Dak.  
W C A X Burlington, Vt.  
W C A Z Carthage, Ill.  
W C B S Springfield, Ill.  
W C C O Minneapolis, Minn.  
W C F L Chicago, Ill.  
W C H S Charleston, W. Va.  
W C K Y Cincinnati, Ohio  
W C L E Cleveland, Ohio  
W C L O Janesville, Wis.  
W C L S Joliet, Ill.  
W C O U Lewiston, Maine

W C P O Cincinnati, Ohio  
W C S H Portland, Maine  
W D A E Tampa, Fla.  
W D A F Kansas City, Mo.  
W D A N Danville, Ill.  
W D B O Orlando, Fla.  
W D E V Waterbury, Vt.  
W D G Y Minneapolis, Minn.  
W D O D Chattanooga, Tenn.  
W D W S Champaign, Ill.  
W D Z Tuscola, Ill.  
W E A F New York, N. Y.  
W E A N Providence, R. I.  
W E A U Eau Claire, Wis.  
W E B C Duluth, Minn.  
W E B Q Harrisburg, Ill.  
W E L L Battle Creek, Mich.  
W E M P Milwaukee, Wis.  
W E S G Ithaca, N. Y.  
W E W St. Louis, Mo.  
W F A A Dallas, Tex.  
W F A M South Bend, Ind.  
W F B L Syracuse, N. Y.  
W F B M Indianapolis, Ind.  
W F E A Manchester, N. H.  
W F O R Hattiesburg, Miss.  
W F T C Kinston, N. C.  
W G A L Lancaster, Pa.  
W G A N Portland, Maine  
W G B F Evansville, Ind.  
W G I L Galesburg, Ill.  
W G N Chicago, Ill.  
W G N Y Newburgh, N. Y.  
W G P C Albany, Ga.  
W G R C New Albany, Ind.  
W G S T Atlanta, Ga.  
W G Y Schenectady, N. Y.  
W H A Madison, Wis.  
W H A I Greenfield, Mass.  
W H A M Rochester, N. Y.  
W H A S Louisville, Ky.  
W H B Kansas City, Mo.  
W H B B Selma, Ala.  
W H B F Rock Island, Ill.  
W H B L Sheboygan, Wis.  
W H B Y Green Bay, Wis.  
W H I O Dayton, Ohio  
W H K C Columbus, Ohio  
W H L S Port Huron, Mich.

W H O Des Moines, Iowa  
W H P Harrisburg, Pa.  
W I B A Madison, Wis.  
W I B C Indianapolis, Ind.  
W I B G Glenside, Pa.  
W I B M Jackson, Mich.  
W I B W Topeka, Kans.  
W I C C Bridgeport, Conn.  
W I L L Urbana, Ill.  
W I N D Gary, Ind.  
W I R E Indianapolis, Ind.  
W I S Columbia, S. C.  
W J A G Norfolk, Neb.  
W J A R Providence, R. I.  
W J A S Pittsburgh, Pa.  
W J A X Jacksonville, Fla.  
W J B C Bloomington, Ill.  
W J D X Jackson, Miss.  
W J I M Lansing, Mich.  
W J J D Chicago, Ill.  
W K A R East Lansing, Mich.  
W K B B East Dubuque, Ill.  
W K B H La Crosse, Wis.  
W K B O Harrisburg, Pa.  
W K B V Richmond, Ind.  
W K B W Buffalo, N. Y.  
W K B Z Muskegon, Mich.  
W K O K Sunbury, Pa.  
W K S T New Castle, Pa.  
W K Y Oklahoma City, Okla.  
W L A K Lakeland, Fla.  
W L A P Lexington, Ky.  
W L B C Muncie, Ind.  
W L B L Stevens Point, Wis.  
W L B Z Bangor, Maine  
W L E U Erie, Pa.  
W L N H Laconia, N. H.  
W L S Chicago, Ill.  
W L V A Lynchburg, Va.  
W L W Cincinnati, Ohio  
W M A S Springfield, Mass.  
W M A Z Macon, Ga.  
W M B D Peoria, Ill.  
W M B G Richmond, Va.  
W M B H Joplin, Mo.  
W M B O Auburn, N. Y.  
W M C Memphis, Tenn.  
W M F J Daytona Beach, Fla.  
W M M N Fairmont, W. Va.



W M P S Memphis, Tenn.  
W M T Cedar Rapids, Iowa  
W N A X Yankton, S. Dak.  
W N B X Springfield, Vt.  
W O A I San Antonio, Tex.  
W O I Ames, Iowa  
W O M I Owensboro, Ky.  
W O M T Manitowoc, Wis.  
WOOD-WASH Grand Rapids, Mich.  
W O R Newark, N. J.  
W O S U Columbus, Ohio  
W O W Omaha, Neb.  
W O W O Fort Wayne, Ind.  
W P A X Thomasville, Ga.  
W P A Y Portsmouth, Ohio  
W P G Atlantic City, N. J.  
W P T F Raleigh, N. C.  
W Q A M Miami, Fla.  
W Q D M St. Albans, Vt.  
W R A K Williamsport, Pa.  
W R A W Reading, Pa.  
W R D O Augusta, Maine  
W R D W Augusta, Ga.  
W R G A Rome, Ga.  
W R J N Racine, Wis.  
W R N L Richmond, Va.  
W R O K Rockford, Ill.  
W R U F Gainesville, Fla.  
W R V A Richmond, Va.

W S A I Cincinnati, Ohio  
W S A L Salisbury, Md.  
W S A U Wausau, Wis.  
W S A Y Rochester, N. Y.  
W S B Atlanta, Ga.  
W S B T South Bend, Ind.  
W S F A Montgomery, Ala.  
W S I X Nashville, Tenn.  
W S J S Winston-Salem, N. C.  
W S M Nashville, Tenn.  
W S P R Springfield, Mass.  
W S Y R Syracuse, N. Y.  
W T A D Quincy, Ill.  
W T A G Worcester, Mass.  
W T A M Cleveland, Ohio  
W T A Q Green Bay, Wis.  
W T A X Springfield, Ill.  
W T B O Cumberland, Md.  
W T C N Minneapolis - St. Paul, Minn.  
W T I C Hartford, Conn.  
W T J S Jackson, Tenn.  
W T M J Milwaukee, Wis.  
W T M V East St. Louis, Ill.  
W T O L Toledo, Ohio  
W T R C Elkhart, Ind.  
W W L New Orleans, La.  
W W V A Wheeling, W. Va.  
W X Y Z Detroit, Mich.





